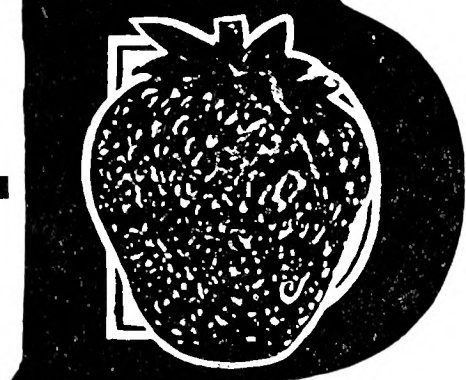


Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

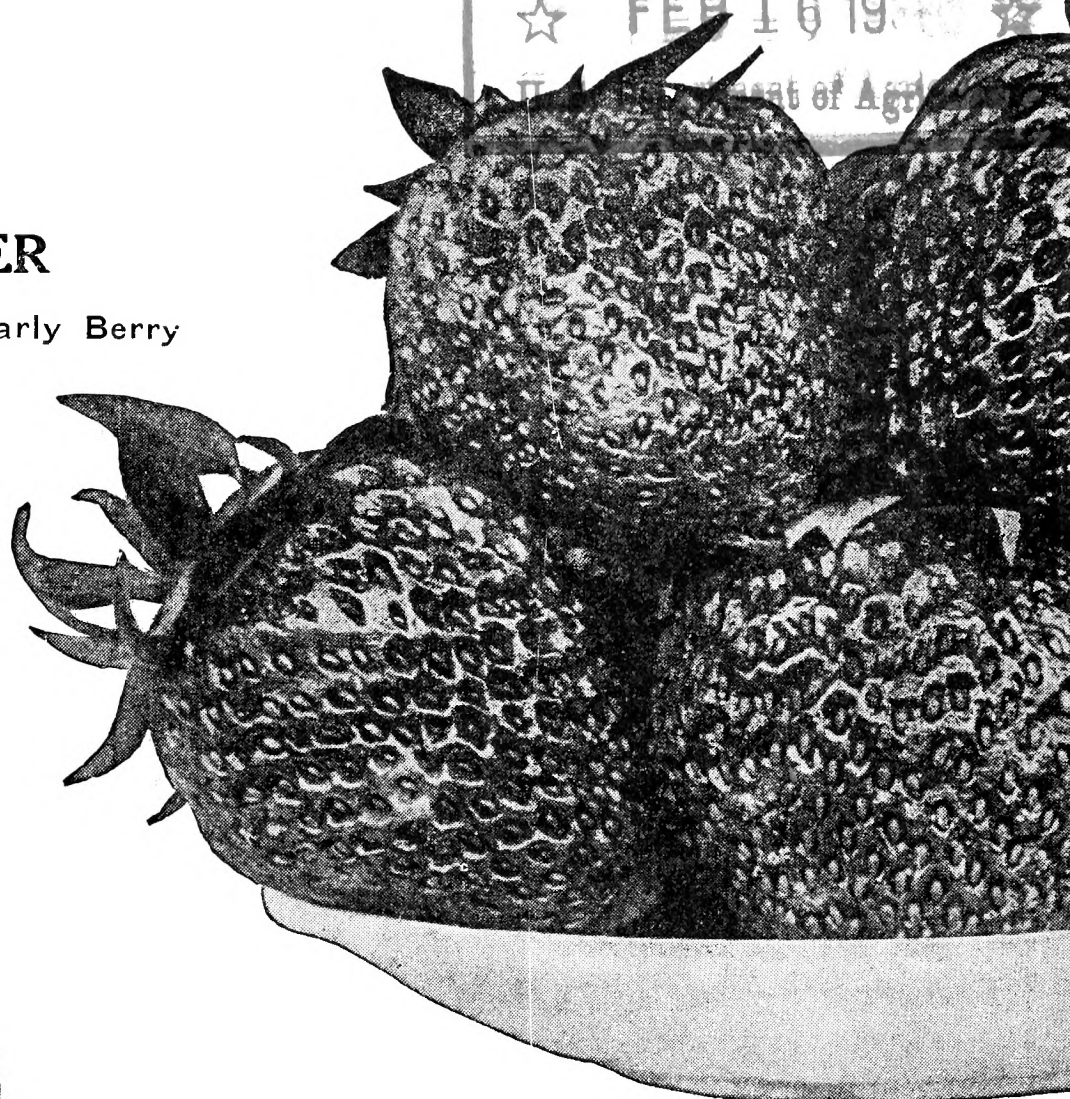
BALDWIN'S 1940

DEPENDABLE NURSERY STOCK
SINCE 1889



PREMIER

Most Profitable Early Berry



YOUR STRAWBERRY GARDEN

50 Premier
50 Catskill
50 Dorsett
50 Mastodon
Everbearing

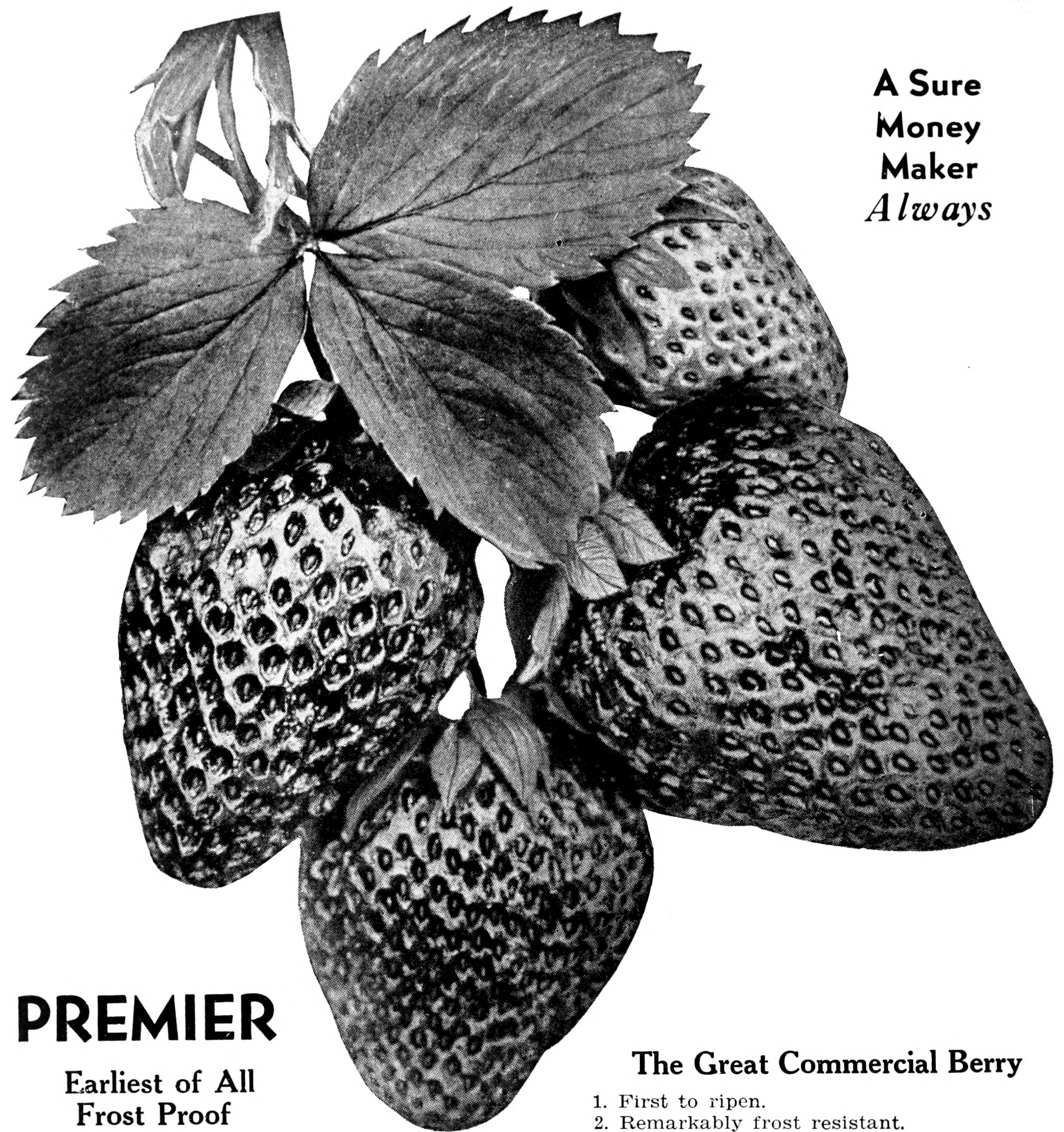
\$1.95

LATHAM

Most Profitable Red Raspberry

O. A. D. BALDWIN NURSERY BRIDGMAN
MICHIGAN

**A Sure
Money
Maker
*Always***



PREMIER

**Earliest of All
Frost Proof**

When all is considered PREMIER is the most profitable strawberry variety grown today. It puts a big crop of fine appearing berries on the market first every time and does it in spite of frosts that often kill other varieties. These two facts are PREMIER'S greatest points of superiority as a dependable money-maker. PREMIER eliminates crop failures, and by ripening five days to a week earlier than any other kind, it never fails to command high prices. Always produces its good crops on a wide range of soils and climates throughout the country.

The Great Commercial Berry

1. First to ripen.
2. Remarkably frost resistant.
3. Long fruiting season.
4. Unusually large crops.
5. Size above average.
6. Bright, glossy, solid color.
7. Uniform, attractive shape.
8. Firm berry, excellent shipper.
9. Buyers pay a big premium for Premier.

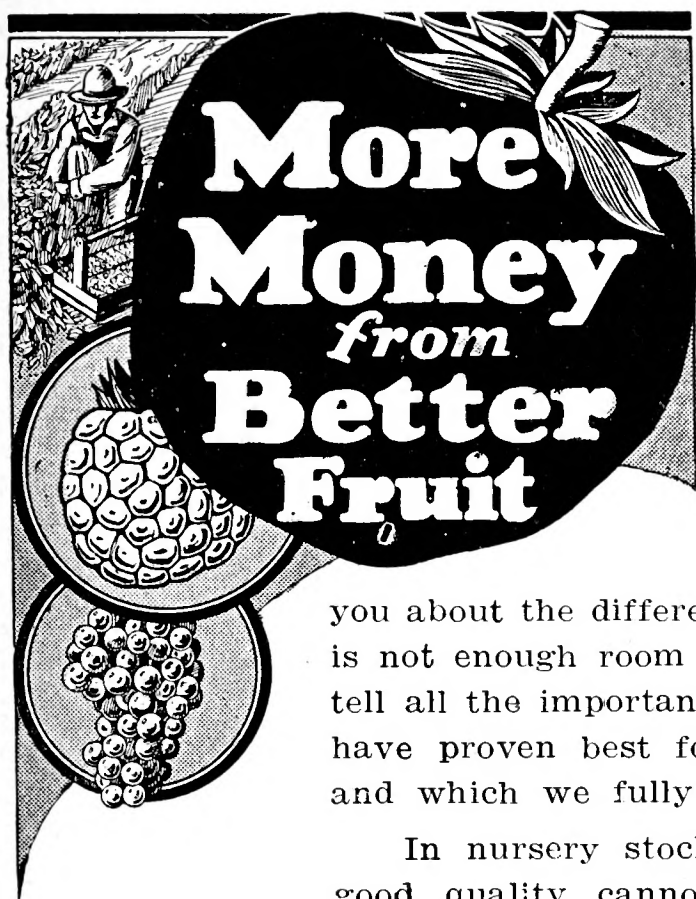
Premier—Quantity Prices

2,000	5,000	10,000
\$8.95	\$21.25	\$39.95

Actually millions more Premier plants have been sold the past few years than any other kind. Premier continues to be widely planted in larger quantities than any other early berry. Growers know that PREMIER is an unfailing money-maker every year. Consumers demand it. You will need to grow PREMIER—and plenty of them—to be in the berry business profitably.

Order at once so we can reserve yours. Our plants are guaranteed true-to-name, healthy and vigorous—You can depend on them to make money. (PRICES PAGE 9.)

If You Want to Make Money Plant Premier This Spring!



To Our Friends and Customers:

Each year when this catalog is sent you we feel that we are personally visiting with you. Your business is farming and raising fruit successfully; ours is growing good nursery stock. There is every reason why we should do business together. We find so much we would like to tell

you about the different varieties of fruit that there is not enough room in these pages. We do try to tell all the important facts about those kinds that have proven best for us and for our customers, and which we fully recommend.

In nursery stock, more than in most things, good quality cannot be seen, but whether you grow fruit for home use or market you want to be sure it is there because you depend on your plants and trees to grow well and produce plenty of fine flavored, profitable fruit. Nursery stock to be best must be properly grown, graded and packed. It takes knowledge and experience to do this. For 51 years, since 1889, we Baldwins have been in the nursery business.

This year we are happy to offer a convenient, complete garden service that our customers will welcome. We now have a selection of choice shrubs and beautiful roses. Our vegetable plants are grown in a climate that makes them hardy, sturdy and quick-growing. More of our customers are planting them every year. Soilmaster Plant Food has proven one of the best soil builders and plant fertilizers for gardens, shrubs, lawns and every planting use. The new Bug-Dust-O-Cide is a most effective insecticide and is non-poisonous.

Did you ever stop to think how much confidence has to do with your purchases? Your confidence in the brand of goods, the man you deal with, or the reputation of the company determines where you make your purchases. The confidence of our many customers in us over the years makes us feel our obligation to them to give finest quality at reasonable cost.

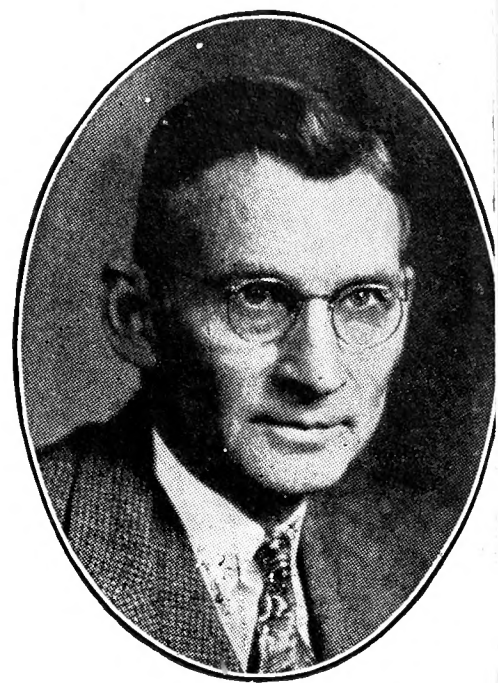
You can plant with confidence both the old and new varieties of fruit plants and fruit trees—all have proven superior. Please feel free to write us if we can be of service in any way. Again we ask for your order and know that you will be more than pleased with your dealings with us..

BALDWIN'S GUARANTEE

For 51 years the Baldwins have backed up this guarantee to the entire satisfaction of their thousands of customers everywhere. We guarantee every plant, tree, shrub, or bulb by us to be first class, free from injurious disease or insects, and true-to-name. We further guarantee our stock to reach you in good growing condition and will replace free of charge any that does not, when are are notified within 5 days of receipt of stock. Also we will, on proper proof replace or refund the purchase price of any stock that proves untrue to name. We are, of course, not liable for more than the purchase price of stock ordered.



All contracts and agreements are made subject to flood, drought, fire, frost, crop failure or other causes beyond our control.



O. A. D. Baldwin



G. W. R. Baldwin

CASH DISCOUNTS FOR EARLY ORDERS

10% on orders sent by February 7
5% on orders sent by March 10

These discounts apply to all prices in the catalog except special collections and where otherwise noted, or special prices quoted by letter. Cash in full must be sent with order.

Add Extra Stock for the Amount of Discount if You Prefer.

READ THE PINK PAGES

There you will find some amazing offers and some new items you will want to include with your order this spring.



STRAWBERRIES

OUR SPECIALTY FOR OVER 50 YEARS

These Varieties Pay For Garden or Market

You can make money every year with strawberries. They show a record of good profits through "good" and "bad" years. Strawberries are easy to grow, produce a big crop in small space, and remember, they are the only fruit that will bring you a full crop in one year from planting.

Start with good plants. Fifty years' experience are behind Baldwin's plants—guaranteed true-to-name and in healthy planting condition when you get them. You cannot get better anywhere at any price. Be certain of good growth and good crops. We offer only those varieties—both old and new—that we know are dependable and profitable. Many kinds, particularly the newer ones, sell early so we urge you not to delay your order.

CATSKILL

Best and Most Profitable Midseason Berry

It is only once in a while that a new variety proves so satisfactory in every way and so profitable as Catskill has done. Its biggest feature is its enormous crops of big, fine, bright scarlet, green-capped berries. Picking begins just after the early kinds and Catskill berries are of great size and firmness to the last. Plants are unusually strong, hardy, healthy, little affected by diseases and will produce their great yields in all soils and seasons. With Premier for early and Catskill for midseason to late you have a combination for top prices over the best of the strawberry season.

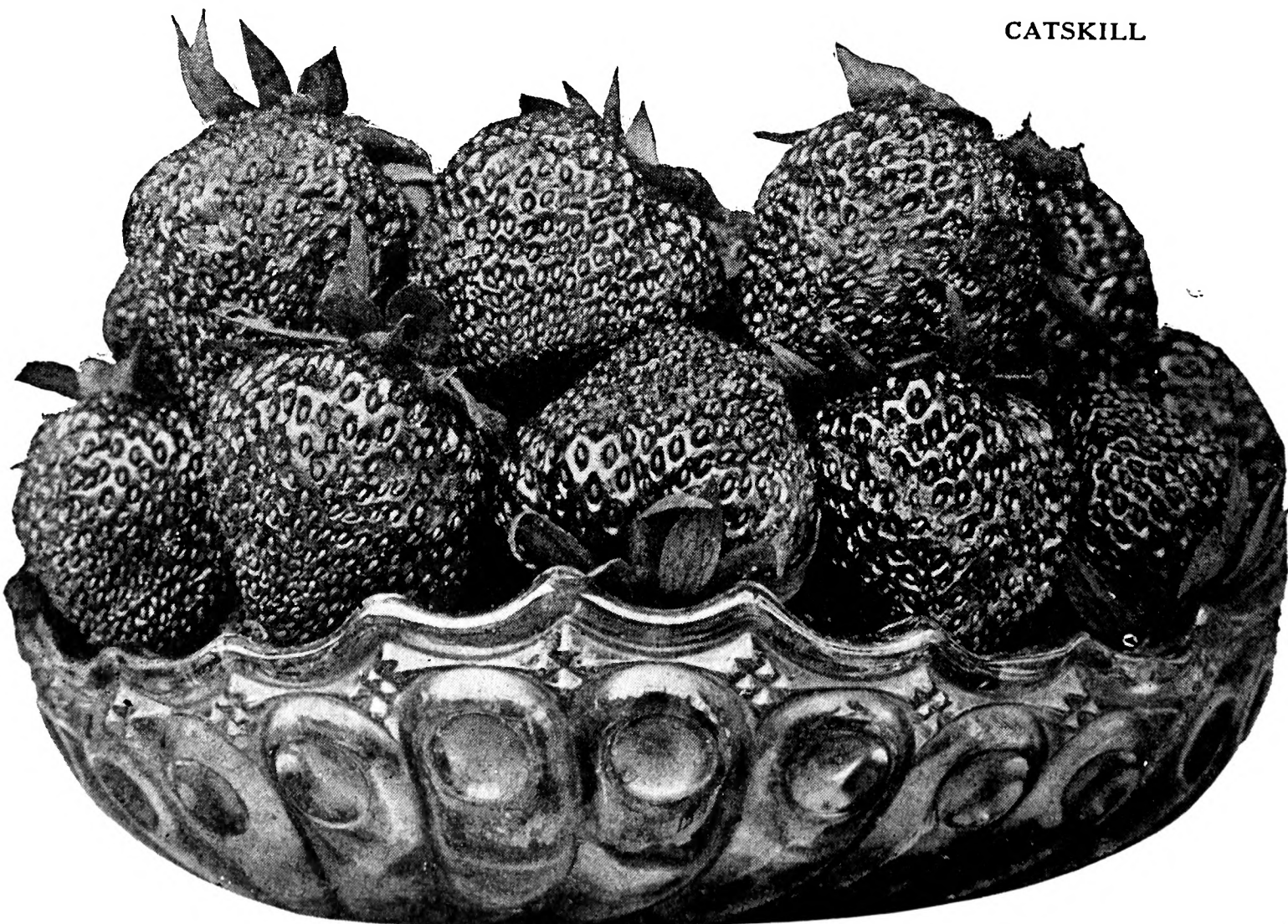
Enormous Crops of Fine, Big Berries

Such a splendid midseason berry is needed to follow the fine very early varieties Premier, Dorsett and Fairfax. CATSKILL does it successfully, and is making money for everyone who grows it. It will pay you and we recommend it fully. For home garden, Catskill is ideal because its fine flavor, rich color and large size are just right for canning and preserving or fresh for table use. A few plants make plenty of berries.

New York Experiment Station, the originator, says:—"Catskill is notable for being very large and very productive. Plants are vigorous and free from leaf-spot. Ripens later than Premier and of better quality as well as being larger, Much more productive than Dorsett and Fairfax."

BE SURE TO PLANT CATSKILL THIS SPRING. (Prices Page 9)

CATSKILL



Low Quantity Prices on Catskill—2,000 \$9.40; 5,000 \$22.55; 10,000 \$42.25

DORSETT

Guarantees Big Early Crops

One of the best of all varieties for big regular crops. You can depend on it for good profits every year. Dorsett has been widely planted in all fruit sections and has come through with paying crops every time. We advise you to plant it. You need Dorsett to get the most out of your berries.

Every Desirable Strawberry Feature

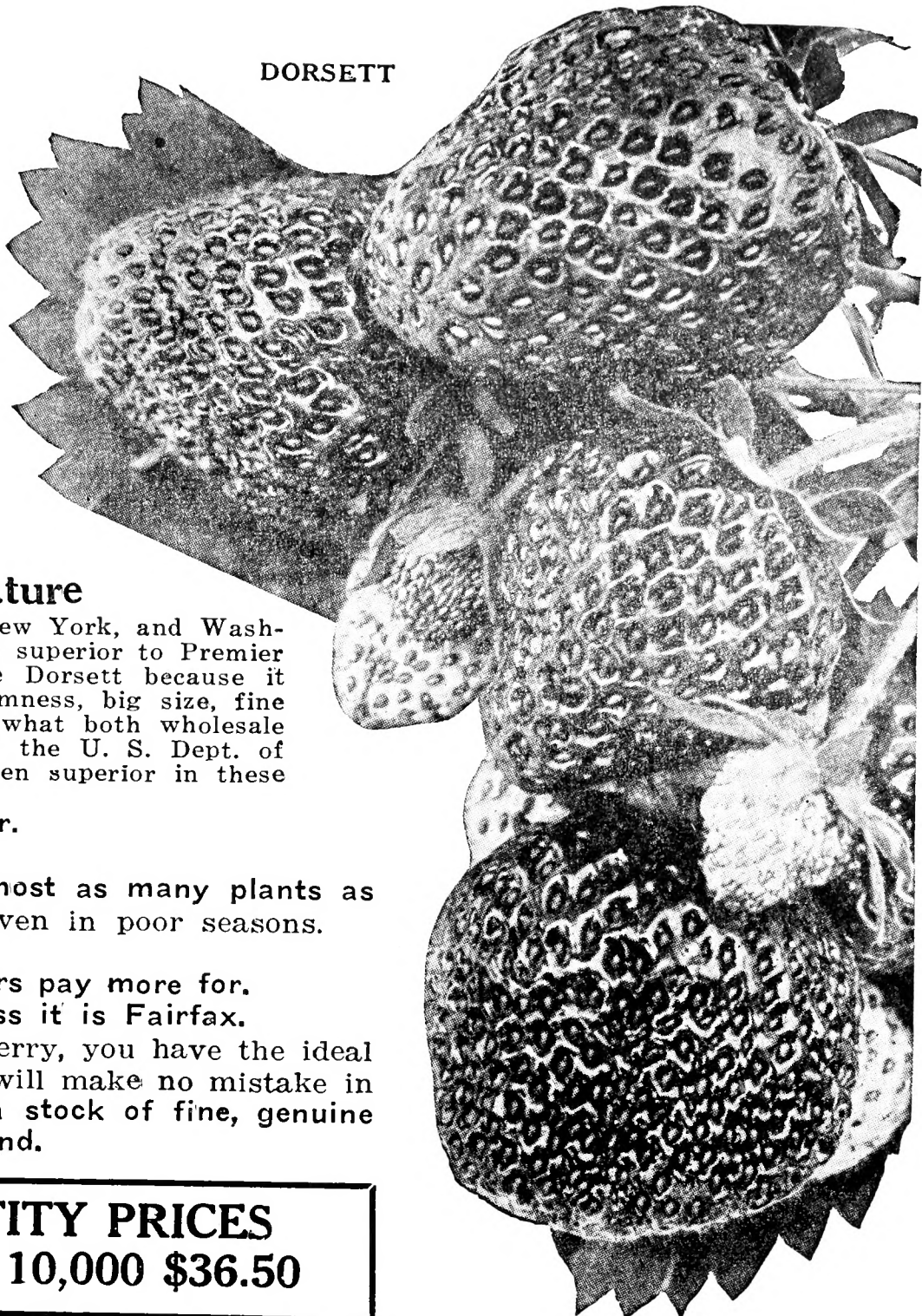
Experiment Stations in Michigan, Illinois, New York, and Washington, D. C., do not hesitate to say that it is superior to Premier in size and quality. Commercial growers like Dorsett because it makes more profit. It does so because its firmness, big size, fine flavor and wonderfully bright color are just what both wholesale buyer and the housewife want. Originated by the U. S. Dept. of Agriculture at Washington, 1923, it has proven superior in these points:

1. Ripens almost as early as Premier.
2. Size and yield above average.
3. Very vigorous grower, making almost as many plants as Blakemore—assuring good crops even in poor seasons.
4. Firmer berries—fine shipper.
5. Light red, glossy berries that buyers pay more for.
6. Flavor superior to any other unless it is Fairfax.

With these features combined in one berry, you have the ideal berry for home or commercial use. You will make no mistake in a good planting this spring. We have a stock of fine, genuine Dorsett. Don't wait—there is a big demand.

LOW DORSETT QUANTITY PRICES
2,000 \$8.55; 5,000 \$19.95; 10,000 \$36.50

DORSETT



"D & F" SPECIAL GARDEN
50 Dorsett 50 Fairfax
ONLY 89c



FAIRFAX

FAIRFAX—Early Leads All In Firmness and Quality

Like Dorsett, Fairfax is a superior berry, particularly in firmness and flavor. Originated by U. S. D. A. in 1925. Big profits to growers and rapidly increasing plant sales show that Fairfax is making good as one of the leading varieties.

FAIRFAX DIFFERS from DORSETT

1. Called the most deliciously flavored of all. 2. Even firmer berries. 3. Berries are larger. 4. Color dark red, turning darker after picking. 5. Does not make quite so many plants. 6. Not quite so productive as Dorsett but will average as good as Premier.

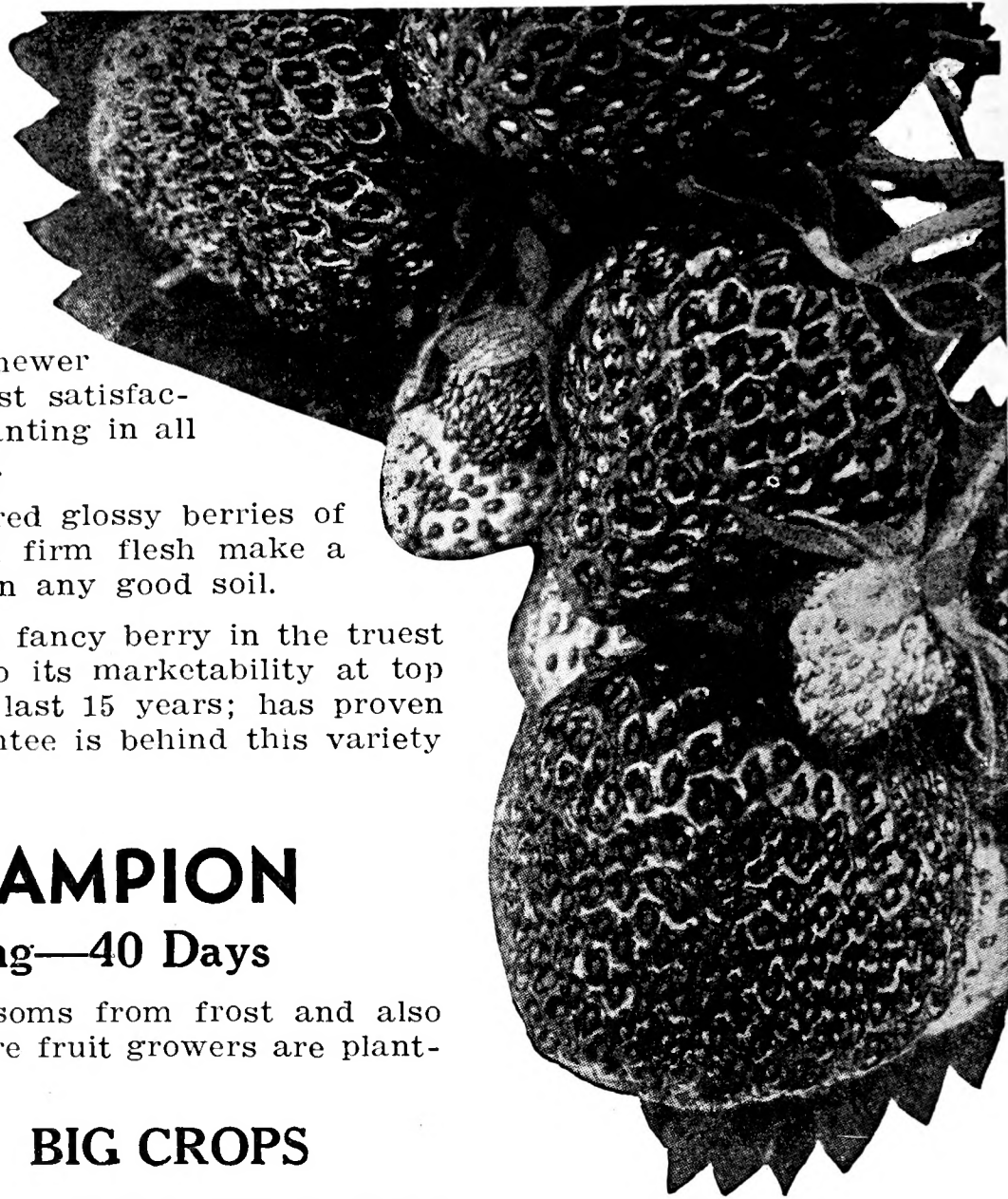
WHICH TO PLANT? Both are wonderfully fine berries. Both are of superior size and flavor, making either desirable for home gardens. The lighter, more attractive color of Dorsett may make it more profitable for the general market. But the somewhat larger size and exceptional quality of Fairfax are to be considered. **BE SURE TO PLANT SOME THIS SPRING.**

AROMA—Late Most Profitable Late Berry

Look over any government report of strawberry production and you will see that growers in those sections where Aroma is widely grown, ship a full crop every season and regularly receive top prices for their Aroma. In spite of many newer late varieties it is still the best and most satisfactory late berry for general commercial planting in all fruit sections. It is a fancy market berry.

A steady producer of big round, deep red glossy berries of excellent eating quality. Tough skin and firm flesh make a splendid shipper. Produces its big crop on any good soil.

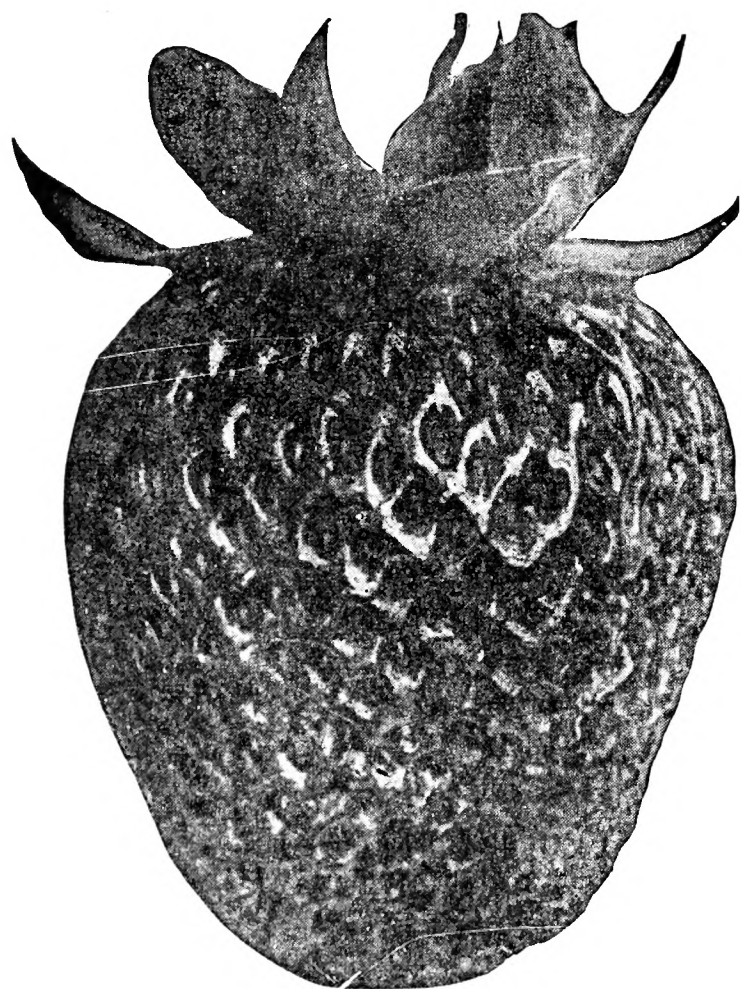
AROMA is unusually mild and sweet. A fancy berry in the truest sense of the word, which greatly adds to its marketability at top prices. Steadily growing in favor for the last 15 years; has proven its worth under all conditions. Our guarantee is behind this variety in every respect.



AROMA

New GRAND CHAMPION Remarkably Long Fruiting—40 Days

Tall vigorous plants protect early blossoms from frost and also keep the last berries fresh and bright. More fruit growers are planting it every year.

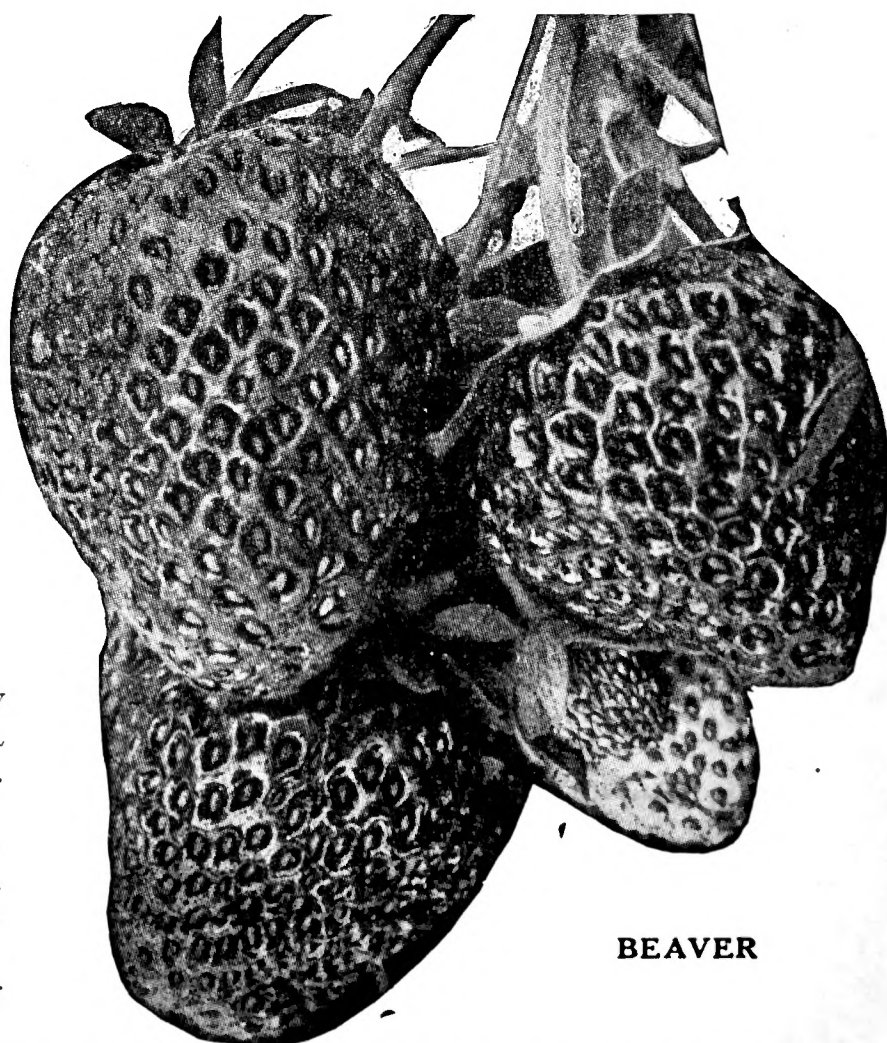


GRAND CHAMPION

**BIG CROPS
GOOD QUALITY
GREAT SIZE**

GRAND CHAMPION is a moneymaker. Unusually frost resistant; ripens over an unbelievably long season beginning a few days after Premier—Sometimes lasts 40 days. Growers make big profits with Grand Champion because of its big crops, good quality, great size and good shipping qualities that put it on the market for top prices. We recommend it for your planting.

Ours are genuine GRAND CHAMPION. Plant this spring.



BEAVER

BEAVER—Early For Poor Soils and Cold Winters

PRODUCTIVE HARDY BERRY. A newer variety recently originated in Wisconsin and has proven a satisfactory producer in all northern fruit sections. A cross between Premier and Dr. Burrill. Beaver berries have the bright attractive appearance and uniform shape of Premier, but like Dr. Burrill it is a much better plant maker on any good land and is especially recommended for poorer soils. For this reason, Beaver is more certain than Premier to bring regular good crops.



SENATOR DUNLAP

SENATOR DUNLAP

Old Reliable Money-Maker

Senator Dunlap (or Dr. Burrill) is probably better known throughout the country than any other strawberry. It has the reputation of producing full crops in a wider range of soil and climate than any other variety. No wonder growers in nearly every state in the Union order more of this old reliable berry every year. Today Senator Dunlap is one of the three or four strawberries that buyers know and ask for throughout the country.

Certain Crops Everywhere

Uniform berries of dark red color. Splendid shipper and ready seller because of its attractive appearance.

Many canning factories want nothing but Senator Dunlap and contract for thousands of cases yearly. They know it always holds its shape and rich color long after canning—and that the flavor lasts. Last year we sold out of Dunlap early and the demand is equally heavy this year. We have a good supply but urge you to order yours early. Order yours at once and we will reserve them. Ripens Mid-Early.

Low Quantity Prices on DUNLAP
2,000 \$6.95; 5,000 \$16.25; 10,000 \$31.35

BLAKEMORE—Very Early

Exceptionally Productive—An Ideal Shipper

An early berry of outstanding commercial value. One of the firmest berries we know of and its glossy, bright red color does not fade or turn dark when picked. These two facts and its very early season make it a most profitable variety for either local or distant markets.

FIRM BRIGHT BERRIES—REAL STRAWBERRY FLAVOR

Unusually good plant maker—much better than Premier in this respect. Berries resemble Premier but are lighter red, as large and have more of a “strawberry” flavor and therefore better for canning and preserving. Fruit stems are upright, making easy picking. Plants are vigorous, healthy growers. One of the most valuable varieties originated by U. S. Department of Agriculture.

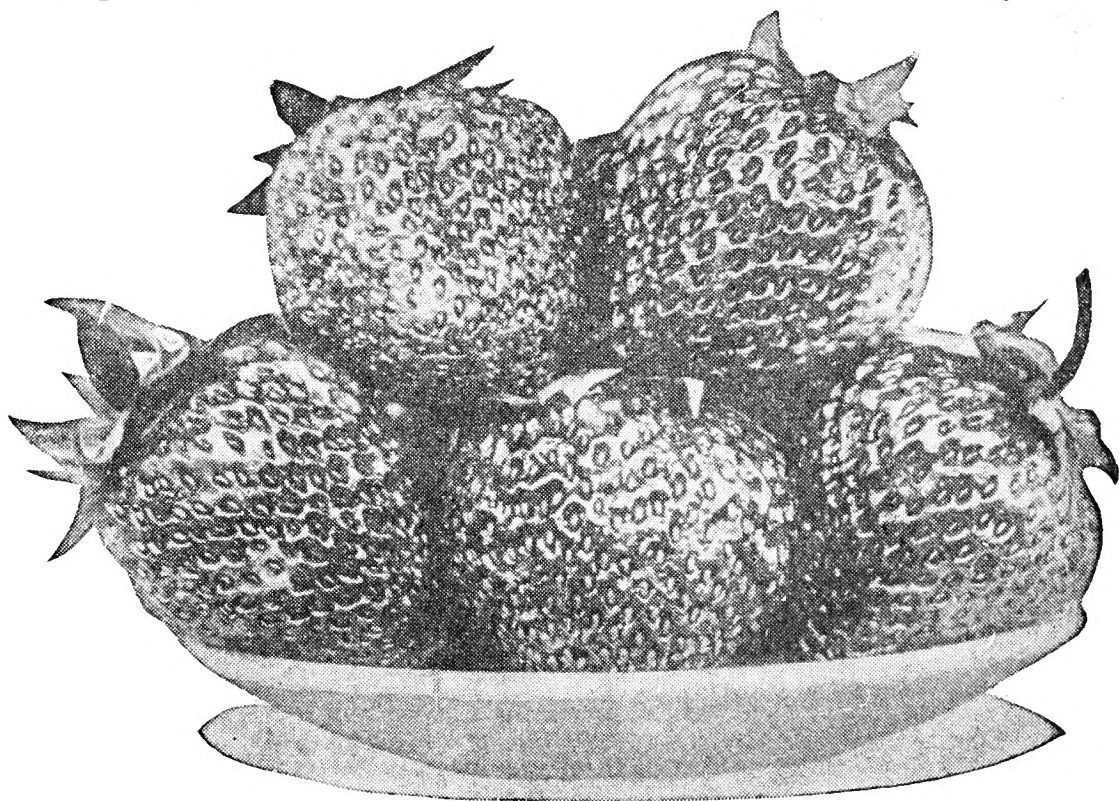
Particularly desirable on locations where it is hard to get a good stand of Premier. Blakemore when kept to a narrow picking row will produce a money making crop of finest berries every time.

The New ABERDEEN

Heavy Producing Midseason Money Maker

Best adapted to the Northern States, Aberdeen is one of the heaviest producers. An unusually sturdy, vigorous growing plant, it is filled with fine large, light colored berries—the kind that always sells well. Does well on heavier soils. This new variety is well worth a trial in your garden and many growers are planting it for mid-season profits.

We have a limited quantity of Genuine Aberdeen.



BLAKEMORE

GIBSON—Mid-Early

We are growing a fine lot of plants of this old favorite variety for those of our customers who prefer it. Gibson's big, strong plants always produce a full crop.



EVERBEARING STRAWBERRIES

GEM

Make Money This Fall With Gem

Gem is the everbearer fruit growers have been looking for because unlike all other everbearers, it is an excellent plant maker on good or poor soils and in wet or dry seasons. This fact means that it can be depended on for good crops every year. Here we have a really fine fall berry of good size, fine flavor and unusual firmness.

Productiveness—Flavor—Firmness

1. **Productiveness**—GEM makes so many more plants than other everbearers that it produces many more berries.
2. **Flavor**—A true strawberry flavor—something most everbearers don't have.
3. **Firmness**—remarkably firm — only everbearer that reaches market in really first class shape.
4. **Profits**—because of size, firmness and sure crops—good profits are certain.

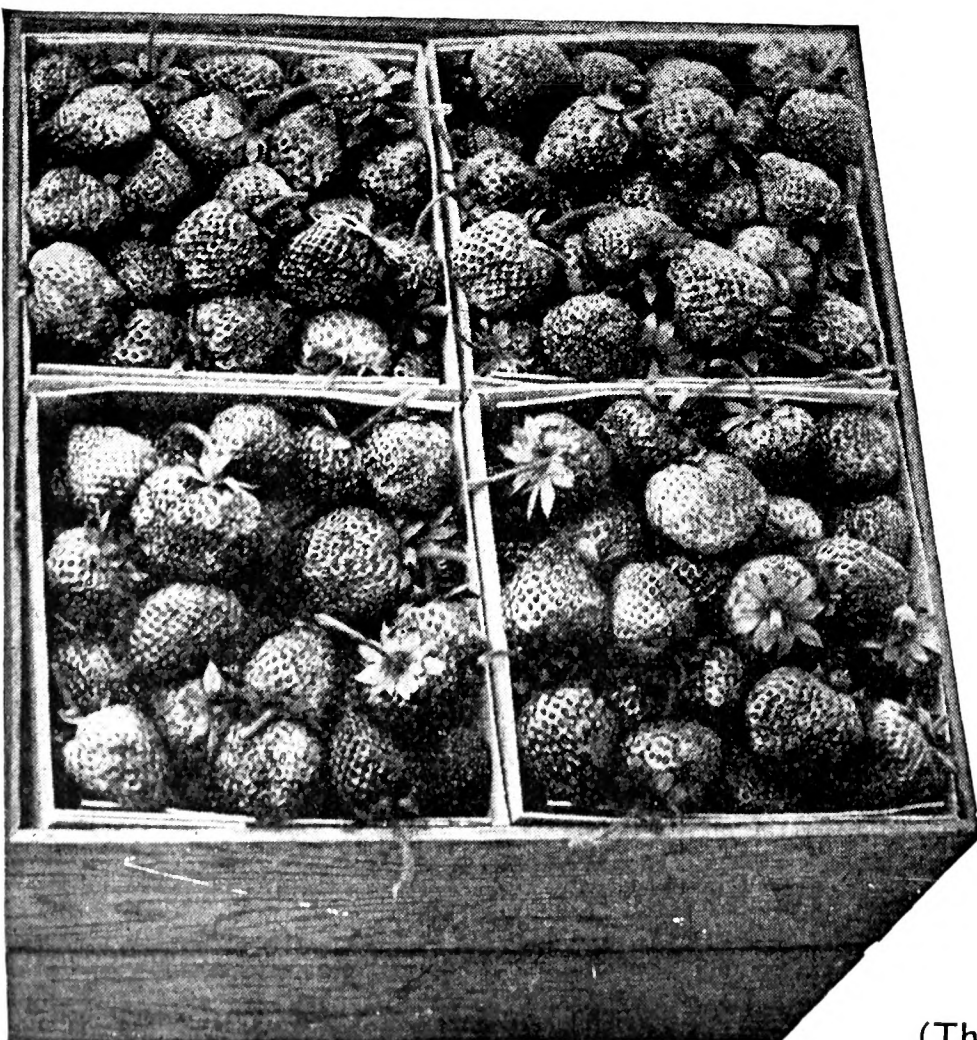
MICHIGAN EXP. STATION SAYS—"Gem is certainly a wonder as far as plant making is concerned and it certainly bears well."

You can plant Gem with full confidence of a full fall crop and good profits.



GEM

Everbearing *Mastodon*



3 Big Crops In 18 Months

This Fall—Next Spring—Next Fall

Everyone wants and needs a good everbearer that can be depended on to produce plenty of good fruit regularly in the late summer and fall. Mastodon has shown year after year that it will do this in all sections and under most any soil and weather conditions. It is entirely satisfactory for the home garden or commercial patch. **Baldwin's Mastodon Plants** are guaranteed true-to-name and will do these things for you. Through years of proper selection and propagation they are superior in vitality and productiveness. The berries are "Mastodons" in size.

Plant plenty Mastodon and have good fruit to sell at top prices this summer and fall. **ORDER YOURS TODAY.**

(The picture shows 4 quarts of BIG MASTODON)



WAYZATA

Wayzata Clump Plants

These are big, 2-year old Wayzata mother plants that have grown a number of new crowns and new roots, several times as large as a one-year runner plant. Planted this spring each crown will make many fruit stems and the whole plant should produce a great quantity of berries this summer and fall. Plant in good rich soil; supply plenty of water. (Acid Sodus Humus, about one pound per plant, is a help on poor or dry soils.) Keep buds picked off to about June 15th; berries will ripen in early July.

SURPLUS STRAWBERRY PLANTS—Each day there are some plants dug extra and rather than throw these away we offer them at these low prices. All are standard, June-bearing kinds, (no everbearers) fresh dug, labeled true-to-name.

Our selection, 300 or more. Prices net, no discount. 300 for \$1.35; 500 for \$1.65; 1000 for \$2.75.

WAYZATA EVERBEARER

Finest Flavor of All

BIG YIELD—\$1,200 PER ACRE

Government Experiment Stations say: "Wayzata is far superior to any other everbearer; large as Mastodon; bears heavier; most attractive appearance; best of all everbearers in quality and flavor."

Wayzata has proven every one of these statements in home gardens and commercial plantings all over the country. If you are not now growing it, you should do so because Wayzata is the best everbearer and finest flavored strawberry we have ever seen.

Flavor: Far superior to any other strawberry.

Size: 80% of berries as large as the largest Mastodon.

Acre Yield: 4-year average—200 24-pint cases and \$800; July to October.

Average Price: Per 24-pint case, \$3.75 to \$5.00.

Of all strawberries, Wayzata is one that we would like every one of our customers to have in his garden because in all our experience we honestly have never tasted a strawberry that has such a wonderfully delicious flavor. Wayzata will give you a real treat. It does not make many plants but it surely does produce big berries because all its vitality goes into the fruit, making the berries very large, well formed and evenly colored. Each plant makes several fruit bearing crowns, each crown full of fruit stems so that the yield of one plant is many times the average. More plants can be set on small space and greater crops picked. Exceptionally strong growers on any good soil; withstand drought remarkably well. Red clear through—no green tips. Wayzata is hardy and frost resistant. **PLANT IN APRIL—BEGIN PICKING IN JULY—KEEP PICKING INTO OCTOBER.**

For a grower who has fruited several acres for four years, the highest yearly return was \$1200 per acre from July to October, and the average was \$800. Many customers are making fine profits on local sales from a few hundred plants in a small garden. From these statements you can see that here is a really superior berry recommended by both Government Stations and commercial growers. **Plant at least 100 Wayzata for the pleasure of really delicious strawberries this summer and fall.**

EVERBEARING BARGAIN
25 New Wayzata
25 Mastodon
25 Gem
ONLY \$1.69

1940 PRICES FOR STRAWBERRY PLANTS

	25	50	75	100	200	300	400	1000
Aberdeen	\$.45	\$.70	\$.90	\$1.00	\$1.75	\$2.60	\$3.10	\$5.75
Aroma30	.45	.65	.75	1.40	1.95	2.25	4.50
Beaver25	.45	.60	.70	1.30	1.85	2.10	3.95
Blakemore25	.45	.60	.70	1.30	1.85	2.10	3.95
Catskill35	.50	.70	.80	1.50	2.15	2.45	4.95
Dorsett30	.45	.65	.75	1.40	1.95	2.25	4.50
Fairfax35	.50	.70	.80	1.50	2.15	2.45	4.95
Gibson30	.45	.60	.70	1.35	1.90	2.15	4.25
Grand Champion40	.60	.85	.95	1.65	2.40	2.85	5.25
Premier30	.45	.65	.75	1.45	2.05	2.35	4.65
Senator Dunlap25	.45	.60	.70	1.25	1.80	2.00	3.65
Gem Everbearing45	.70	.95	1.15	1.90	2.65	3.15	6.95
Mastodon Everbearing50	.80	1.05	1.25	2.05	2.85	3.40	7.95
Wayzata Everbearing	1.15	1.85	2.25	3.45	6.30	8.40	9.90	24.50

Wayzata, 2-yr., Clumps, 18c each; 6 for 85c; 12 for \$1.45; 25 for \$2.45.

For Low Prices on Quantities of Premier, Dunlap, Dorsett and Catskill See Descriptions.
(Special Cash Discount for Early Orders—Page 3)

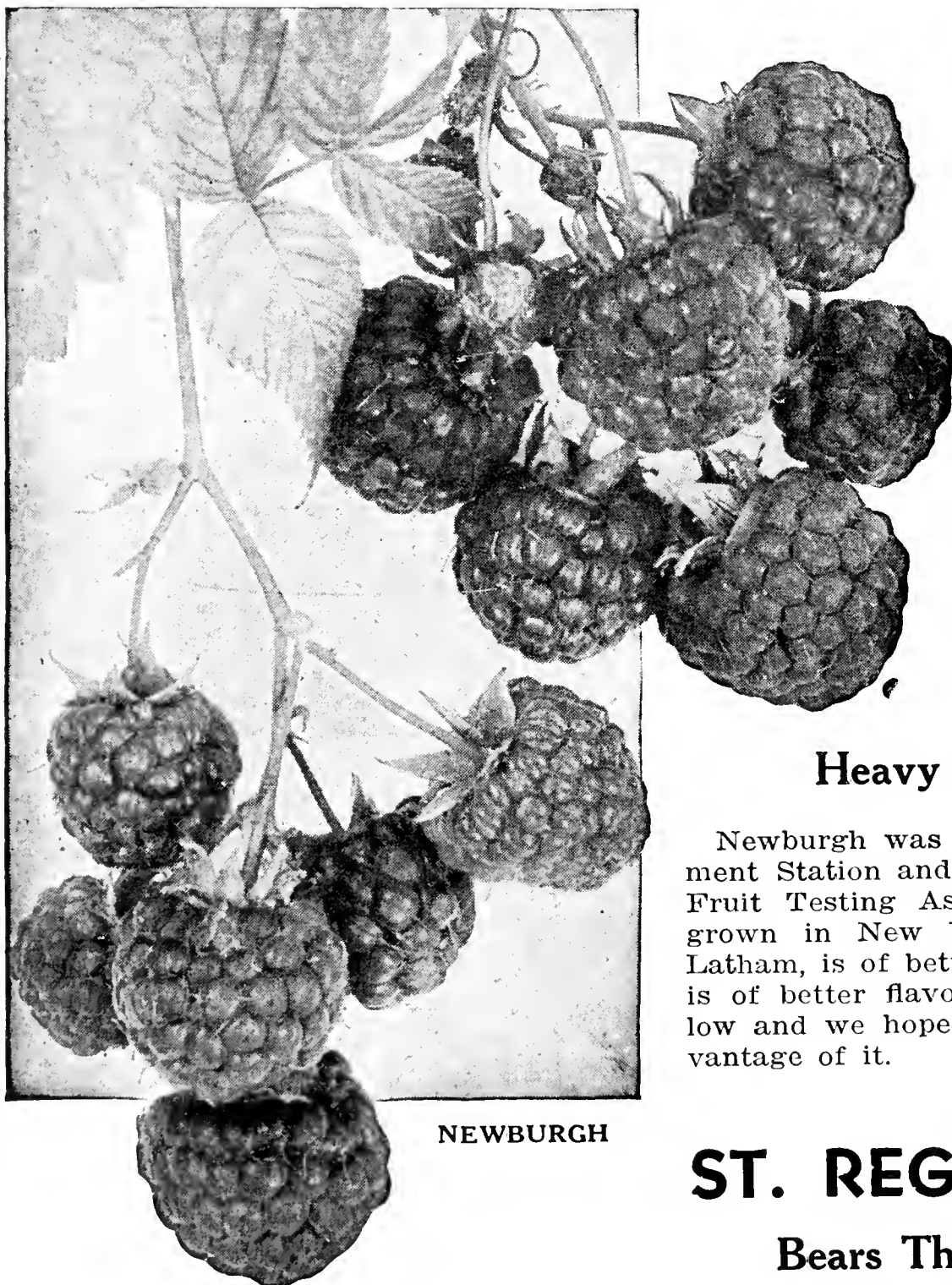
RASPBERRIES

—MAKE MONEY EVERY YEAR—

You can expect the best raspberry varieties to give you a paying crop every year, just after strawberries are gone. They are demanded for table and canning everywhere at good prices. Every home fruit garden needs raspberries to make it complete. These are the best varieties and our prices are right—plant raspberries and make paying investment.

State Inspected—Healthy, Thrifty Stock

Good disease-free, healthy stock is needed by every grower—to plant any other kind is a waste of money. Berrien County, Michigan, is recognized as having the most healthy, most vigorous raspberry plants grown and every Baldwin plant is twice inspected and certified by Michigan State Inspectors. This makes your success more certain.



NEWBURGH

NEWBURGH

The Fine New Mid-Season Berry

Newburgh is coming to the front in all sections as a leading variety. Our plant sale last spring was twice that of 1938. The berries are very large—probably larger than any other red, very firm, of good flavor, do not crumble, and are a bright attractive red. Because even young plants make many branches it bears a full crop quickly—and it is a very heavy bearer. Bushes are hardy, vigorous growers and after 10 years have shown no mosaic. Think what this means by making certain full annual crops for several years.

Heavy Bearer—Bigger Berries

Newburgh was originated by the N. Y. State Experiment Station and is satisfactory everywhere. The N. Y. Fruit Testing Ass'n. says it is the best variety now grown in New York State. Ripens five days before Latham, is of better keeping and shipping qualities, and is of better flavor. Price on our genuine Newburgh is low and we hope every raspberry grower will take advantage of it.

ST. REGIS EVERBEARING

Bears Thru Summer and Into Fall

Just think of having ripe red raspberries from your own garden through August and September long after other berries are gone. That's what you get with St. Regis. They are mighty profitable to sell then, too, because premium prices of \$4.00 to \$5.00 for a 24-pint case are not uncommon for these fine out-of-season berries.

Bushes are good size, upright, vigorous and remarkably free from disease. St. Regis produces a full spring crop as well.

Bearing Age TRANSPLANTS

Have Fruit This Summer—Save A Year. Big, well-branched, two-year old bushes will bear this summer. Because of sure growth and quick crops, transplants should be in every garden. We have a limited number of first-grade plants in the following:

CHIEF, LATHAM, NEWBURGH, ST.
REGIS AND TAYLOR

(Prices on Page 12)

LATHAM

Most Profitable Late Red

Latham has definitely proved to be the best red raspberry money-maker in every fruit section of the country. Each year for the past five years we sold more Latham plants than all other red varieties put together.

For general planting in all sections, Latham is the best because this hardy, vigorous grower can be depended upon for big annual crops of finest looking berries. Fruit buyers on every market pay a premium for Latham's bright color, firmness and long keeping quality. These things and its most delicious flavor make it equally desirable for home gardens.

Hardy, Productive, Dependable

Hardy and very productive—far out-yielding older kinds, it ripens from mid-season to late. We wish we could convince you what a truly fine berry LATHAM is in every way. If you have grown it you already know. Berries are all above average size, bright red, and make the most attractive appearance of any red variety; the flavor is of the finest. You will make no mistake in planting all you can.



LATHAM

Latham Is Still The Best Everywhere For Profit

FOR CANNING—Jams and Jellies—Unusually rich color that does not fade, and what a wonderfully delicious, true, fresh raspberry flavor! The ideal berry for canning uses.

GOVERNMENT EXPERIMENT STATIONS—Recent reports from leading fruit states say that Latham is the best and most profitable berry for its season and highly recommend it for planting.

Baldwin's Guaranteed, True-to-name, Disease-free, Genuine LATHAM. You cannot afford to plant any but the best.

CHIEF

The Best Early Red Raspberry for Home or Market

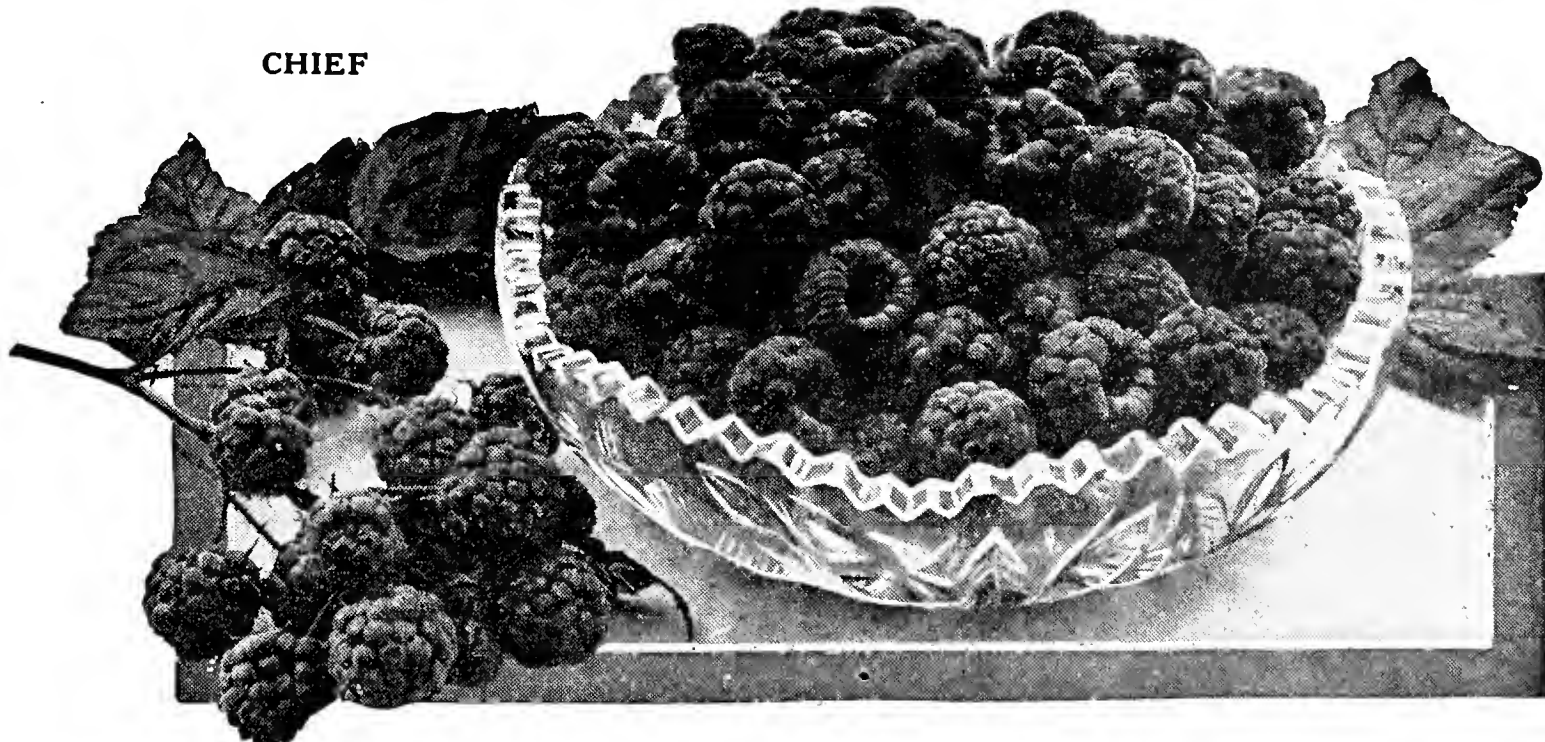
Chief is replacing King and other early kinds because it is better. Early Chief is paying Michigan growers well. Berries are of good size and color, firm, and reach the market in good shape for early-season high prices. Perfectly hardy, a vigorous grower and heavy producer—Chief will make good anywhere.

Chief plants received from us are guaranteed true-to-name and No. 1 in every respect. Early red raspberries always pay well and with Chief you can depend on some extra profits. It has been a long time since we offered a red raspberry we think so much of as Chief, and we recommend it to you as better than any other early red sort and one that will pay you well.

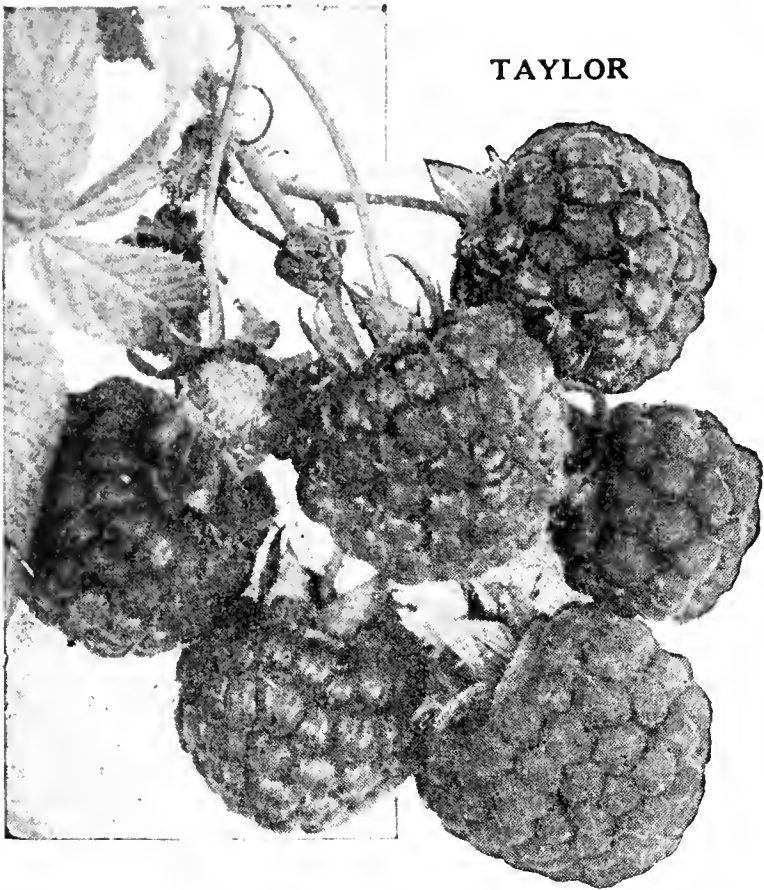
**FOR
EARLY**

**P
R
O
F
I
T
PLANT
CHIEF**

CHIEF



Two Fine New Reds



TAYLOR

TAYLOR

Giant-Size Late Berry

This new variety has every quality needed to make it a perfect berry. Berries larger than any other, except Newburgh, uniform and pointed in shape, very firm (will not crumble when picking), bright snappy red color—all qualities that make TAYLOR an ideal shipper, arriving in best appearance to bring highest prices. Its large size holds up well over a very long season. Its deliciously sweet flavor and thick juicy flesh make it just right for eating, canning and preserving at home.

Outstanding In Every Good Quality

The bush is an unusually upright strong-caned grower, making picking easy. Plants are exceptionally hardy under severe weather conditions. Crops are unusually heavy. Originated by N. Y. Expt. Station and is the best of its recent new kinds. TAYLOR has shown that it will become a leading red variety in all fruit sections because it is outstanding in every good quality.

TAYLOR is a really fine variety. You will make no mistake in planting now. Other fruit growers are planting too.

SPECIAL GARDEN OFFER
12 TAYLOR and 12 INDIAN SUMMER
Only \$1.29

INDIAN SUMMER—Marvelous New Everbearer

INDIAN SUMMER is a distinctly new type of everbearer, unlike any older kind. "Marvelous" describes this new everbearer. The quantity, size and quality of the berries it produces in September, October and November are truly marvelous because they are so far superior to any other everbearer. With such a berry you can make worthwhile profits from the high prices always paid for off-season fruit. You get a good early crop in the regular season, too.

Far Superior To Any Other Everbearing Raspberry

Berries are uniform, rich red, thimble-shaped, large and juicy; flavor a true, tart, delicious raspberry. St. Regis berries are small and poor by comparison. A thrifty grower and heavy producer. Another N. Y. Station berry. You have never seen any fall berries as good in every way as INDIAN SUMMER. Be sure to plant this spring.



New Everbearer—INDIAN SUMMER

1940 PRICES FOR RED RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	1000
Chief, 1-yr., No. 1	\$.50	\$.80	\$1.45	\$2.10	\$2.60	\$4.50	\$6.10	\$7.35	\$16.45
Chief Transplants, 2-yr., No. 180	1.50	2.50	3.40	3.95	7.40	10.30	12.25	27.50
Indian Summer Evby., 1-yr., No. 180	1.25	2.35	3.20	3.75	7.10	9.70		
Latham, 1-yr. No. 150	.80	1.45	2.10	2.60	4.50	6.10	7.35	16.45
Latham Transplants, 2-yr., No. 180	1.50	2.50	3.40	3.95	7.40	10.30	12.25	27.50
Newburgh, 1-yr., No. 175	1.15	2.20	3.00	3.50	6.80	9.10	10.90	23.95
Newburgh Transplants, 2-yr., No. 185	1.60	2.65	3.60	4.25	7.85	10.90	13.10	29.50
St. Regis, 1-yr., No. 145	.75	1.35	1.95	2.40	4.25	5.75	6.90	15.45
St. Regis Transplants, 2-yr., No. 175	1.15	2.20	3.00	3.50	6.80	9.10	10.90	23.95
Taylor, 1-yr., No. 175	1.15	2.20	3.00	3.50	6.80	9.10	10.90	23.95
Taylor Transplants, 2-yr., No. 195	1.60	2.90	3.90	4.75	8.45	12.25	13.15	37.50



AMAZING HOSIERY OFFER!

100% Pure Silk Crepe Full Fashioned Stockings

These Beautiful Stockings
Are Yours for Only a Few
Cents with Your Order for
Baldwin's Nursery Stock

25c Per Pair
Postpaid

With your order of nursery stock from this catalog amounting to \$5.00 or more, and 25c extra, we will send you postpaid one pair of these hose promptly.

39c Per Pair
Postpaid

With your order of nursery stock from this catalog amounting to \$3.00 to \$5.00 and 39c extra, we will send you postpaid one pair of these hose promptly.

(NOTE — Nursery stock must be ordered at regular catalog prices. No discounts or bargain collections allowed for these offers.)

To Our Many Customers:

Every year we have given you a valuable offer to show our appreciation of your business. But never before have we offered anything that compares with the value of this exquisite hosiery. You will be more than pleased with these beautiful, full fashioned, pure silk stockings. Pictures and words cannot possibly tell you how far better in every way they are — you must see and wear them to fully know what a truly first grade all silk hose they are. We are happy to be able to offer you true Baldwin first quality and superior value in these fine stockings.

Your Choice of New Colors

No. 1 — Popular neutral beige — blends beautifully with wines, reds, blackberry, plum and purplish tones, reddish browns, purplish blues, bluish green and black.

No. 2 — Fashionable neutral brown-beige — for wear with brown, maroon, rose tones, green, navy blue and black.

SIZES.....8½ — 9 — 9½ — 10 — 10½

EXTRA 83c Each
PAIRS Postpaid

When you receive your first pair you will find these lovely, sheer, all silk hose so beautiful and such a "buy" that you and your friends will want more of them. Order at once and we will send promptly at 83c postpaid as long as our supply lasts. Be sure to state size and color number wanted. Not over three additional pairs to a customer.

Here's the Stocking:

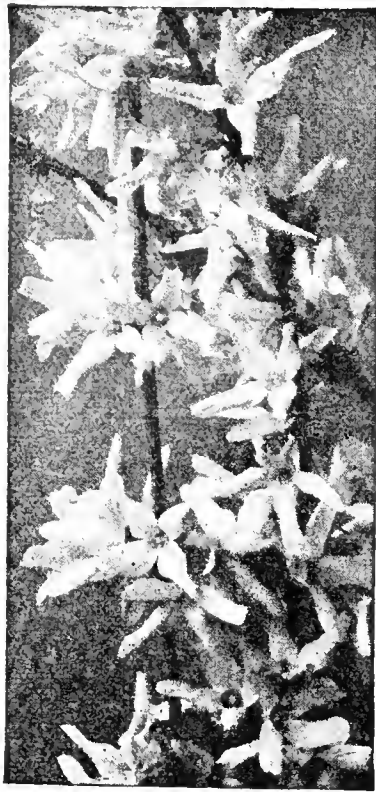
A stocking with beauty beyond mere words. Designed for the wardrobe of Milady who loves utterly exquisite things. This stocking is made of 100% pure silk Crepe. Will give extra long wear because of the special reinforced heel and toe.

NOTE THESE FEATURES:

1. Full Fashioned, 3-thread Chiffon.
2. 100% pure silk genuine crepe twist — provides strength for long wear and that beautifully dull cast of sheer beauty.
3. All silk from top to toe with reinforced heel and triple toe.
4. Solid silk foot.
5. Double silk stretch top, for fit and comfort.
6. Smooth fitting at top, calf and heel because scientifically full fashioned.
7. Ringless, Shadowless, Splashproof, Snag Resisting and Moisture Repelling.
8. All these features are found in the finest pure silk hose you can buy.
9. Your opportunity to buy these fine hose at only a fraction of their value.

Please remember that they are beautiful full fashioned silk stockings that will fit any leg and ankle smoothly and give that added touch of glamour so much desired.

When ordering be sure to
give size and color number.



Forsythia

PLANT SHRUBS and ROSES THIS SPRING and ENJOY THEM!

All our shrubs are not only 2 years old but are 1½ to 2 ft. high, heavy, well-rooted and branched; they will make a good growth and a fine showing quickly.

FORSYTHIA INTERMEDIA—Golden Bell. Earliest shrub to bloom. Bright yellow flowers seem the spirit of Spring, opening before the leaves appear. Grows to 6 to 8 ft. but may be pruned as desired. Branches slightly drooping. Dark green leaves.
PRICE: Each, 22c; 3 for 55c; 6 for 95c.

BUTTERFLY BUSH—Ile de France. A new and better variety. Beautiful medium size shrub that bears clusters of rich purple flowers, 8 to 12 inches long. Attracts butterflies in large numbers. Blooms early Summer until late Fall.
PRICE: Each, 34c; 3 for 95c; 6 for \$1.65.

ALTHEA—Rose of Sharon. Beautiful deep pink flowers; dark green glossy foliage. Great masses of large flowers 3 inches across in August and September when there are few other flowers. Hardy; succeeds anywhere. Grows to 4-6 ft. State choice of bright pink or purple red.
PRICE: Each, 22c; 3 for 55c; 6 for 95c.

HYDRANGEA P. G.—This showy shrub is perfectly hardy. Large clusters of pure white blossom, later turning soft pink, from August to late Fall. Superb either singly or in groups; often used as a hedge.
PRICE: Each, 29c; 3 for 75c; 6 for \$1.35.

HYDRANGEA A. G.—Hills of Snow. Pure white flower clusters. One of the finest mid-summer bloomers. Deep green foliage covered with a mass of white make it truly a "Hill of Snow." Grows only 2 to 4 ft. high.
PRICE: Each, 29c; 3 for 75c; 6 for \$1.35.

LILAC—Rothomagensis. A much improved lilac. Profuse, long-flowering bloomer. Giant size, deep purple flowers. Hardy, vigorous shrub resistant to disease and insects.
PRICE: Each, 37c; 3 for 95c; 6 for \$1.65.

SPIREA VAN HOUTEI—Bridal Wreath. One of the most beautiful and popular of flowering shrubs. In May and June the slender branches droop and form a veritable fountain of snowy white bloom. Thrives anywhere, in shade or sun, wet or dry and grows from 6 to 8 ft. high in good ground. Makes a beautiful ornamental hedge.
PRICE: Each, 14c; 3 for 40c; 6 for 65c.

SPIREA ANTHONY WATERER—Dwarf hardy shrub; large pink-red flowers 3 inches across. Blooms July to frost. Rarely reaches over 3 feet; good used as edging for taller shrubs.
PRICE: Each, 29c; 3 for 75c; 6 for \$1.35.

WEIGELA EVA RATHKE—Crimson. 3½-4 ft. June flowering. Of smaller growth than the other Weigelas; decidedly spreading. A profusion of flowers brilliant crimson with white throats is its outstanding characteristic. It is especially showy and an excellent variety.
PRICE: Each, 37c; 3 for 95c; 6 for \$1.65.

MOCK ORANGE VIRGINALIS—A magnificent new variety. Medium height, compact bush. The flowers (single, semi-double and fully double) are the largest and most sweetly fragrant of any variety, with longest early blooming season. Gaining popularity in every state.
PRICE: Each, 34c; 3 for 95c; 6 for \$1.65.

DOLGO CRAB—This new orchard variety is so beautiful in graceful tree form and abundance of fragrant pink-and-white apple blossoms that it makes an ideal tree for lawn and garden planting. Its full annual crops of delicious, scarlet fruit is welcome for jellies and preserves.
PRICE: 2-year, 3 to 4-ft. Trees—Each, 45c; 3 for \$1.20; 6 for \$2.75.

PRIVET HEDGE—Amor River North—Ideal hedge plant for general use. Absolutely hardy in all northern states. Dark green leaves do not fall until late Fall. Very rapid grower and readily trimmed to any desired shape. Set about one foot apart.
PRICE: 6 for 75c; 12 for \$1.25; 25 for \$2.25; 100 for \$7.65.

BARBERRY—New Red-leaved. Similar in all respects and for all uses to the green-leaved Japanese Barberry, except that the foliage of this new variety is a rich, lustrous, bronzy red. Brilliant, scarlet berries remain all winter. Plant in full exposure to the sun.
PRICE: Each, 29c; 3 for 75c; 6 for \$1.35.

BARBERRY—Green Japanese. For Every Purpose. Where a beautiful foliage effect is desired there is no shrub so generally planted or more practical for all purposes. Dwarf growing, bushy and rounded in form. Of special importance for use as a filler, and edging for shrubbery groups, and above all as a compact, low hedge for lawn borders. In Autumn the foliage turns scarlet and gold covered with crimson berries.
PRICE: Each, 17c; 3 for 45c; 6 for 80c; 12 for \$1.65.



Lilac



Mock Orange

Here's A ROSE Offer...

That IS An Offer!

SELECTED NEWER
EVERBLOOMING ROSES

5 FOR ONLY \$1.49

(One Each of Those Listed Below)



Golden Rapture



Los Angeles

Everyone who loves roses will want this fine collection. All are hardy, 2-year-old, field grown, big strong bushes, ready to flower this Summer. These newer kinds will bring you larger, more beautiful blooms. Easy to grow in any rich, well drained garden soil.

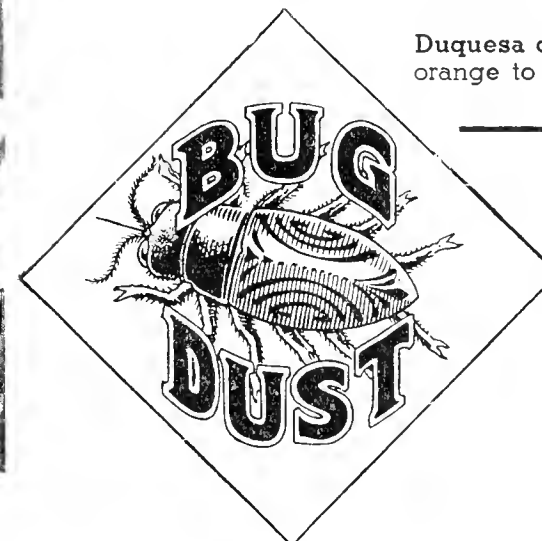
Los Angeles—Flamed-pink toned coral, golden yellow base; perfectly formed.
PRICE: Each, 39c; 3 for \$1.00.

Golden Rapture—Long lasting, well shaped buds and double blooms of rich yellow on long, strong stem.
PRICE: Each, 39c; 3 for \$1.00.

McGredy's Ivory—Ivory white, perfectly shaped double blooms; sweet scented.
PRICE: Each, 49c; 3 for \$1.25.

Hinrich Gaede—Rich vermilion flowers shaded with golden yellow, richly fragrant. Blooms freely and continuously.
PRICE: Each, 49c; 3 for \$1.25.

Duquesa de Panaranda—Strong, vigorous grower, very free flowering; apricot orange to dark pink. A most desirable variety.
PRICE: Each, 39c; 3 for \$1.00.



Get those bugs!
Baldwin's Multi-Purpose
BUG-DUST-O-CIDE

This new, powerful dusting insecticide will be a great aid to you in protecting your flowering and vegetable plants. It is excellent for combatting Aphis, Red Spider, Plant Lice, Cabbage Worm and Potato Bugs and many other insect pests. It is harmless to animals and humans when used according to directions.

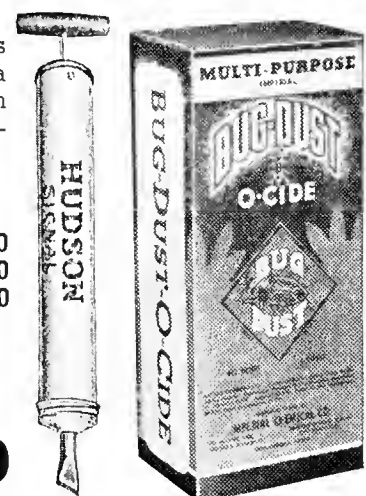
"Multi-Purpose" Bug-Dust-O-Cide has a triple-action, largely due to its Rotenone content. It works as a stomach poison, as a contact poison and as a repellent. It is also a valuable fungicide.

PRICES, POSTPAID

3 lbs. Bug-Dust-O-Cide..... \$1.00
10 lbs. Bug-Dust-O-Cide..... 3.00
25 lbs. Bug-Dust-O-Cide..... 7.00

Order Now — Prompt Shipment

Special Trial Offer
2 Lbs. and DUSTER **\$1.00**
Postpaid.....



Japanese Barberry

SPECIAL GLADIOLUS OFFER Big Assorted Bulbs — 10 Different Kinds

Different varieties, different colors — our own selection that blends beautifully; flowers all Summer.

Remember — these are not the small bulbs usually sold at a low price, but every one is large in size and ready to bloom the first Summer. Order as many as your garden will permit. **ORDER EARLY.**

10 Bulbs **24c** 25 Bulbs **49c** 70 Bulbs **98c**

ORDER THIS "RAINBOW OF COLOR" TODAY!

O. A. D. BALDWIN NURSERY — BRIDGMAN, MICHIGAN

VEGETABLE PLANTS OF HIGHEST QUALITY

Our plants are grown from high grade seed in soil conditions which produce plants of high quality. They are guaranteed to arrive in good growing condition and we will replace or refund purchase price of any that do not, if we are notified in five days. We will not be responsible for growth or crop. Plants will be ready to ship about April 25th, 1940; be sure to state date you want shipment made. Each variety labeled; packed in damp moss.

All Vegetable Plant Prices Prepaid to You; Net — No Discount. Cash with Order.

SWEET POTATO PLANTS

Large, Stout, Healthy plants from treated seed. No spindling, tender plants.

VARIETIES: Nancy Hall, Red Bermuda, Yellow Jersey, Big Stem Jersey, Porto Rico, Red Nansemond and Red Velvet.

PRICES: 100, 50c; 200, 80c; 500, \$1.60; 1000, \$2.75.

TOMATO PLANTS

Tomato plants are sprouted in hotbed, then TRANS-PLANTED and grown in open frames. These TRANS-PLANTED plants have large tough stalks and good growth of roots.

VARIETIES: Shumway's Sensation — Extra Early Variety of real merit.

Stone — Red, medium size.

Greater Baltimore — Late or main crop tomato.

Marglobe — Bright Scarlet, Smooth Skin, Globe Shape.

Oxheart — Large, Smooth, Almost Seedless.

Ponderosa — Large Red Variety.

PRICES: 25, 30c; 50, 45c; 100, 75c; 500, \$3.35.

SWEET PEPPER PLANTS

TRANSPLANTED, large, stout, thrifty plants ready to grow rapidly.

VARIETIES: California Wonder, Chinese Giant, Harris Early Giant and Pimento.

PRICES: 25, 30c; 50, 40c; 100, 75c.

CABBAGE PLANTS

Our cabbage plants are not grown in hotbed or greenhouse. They are outdoor grown plants and are weather hardened. You will find them superior to ordinary cabbage plants.

VARIETIES: Charleston Wakefield, Golden Acre and Late Flat Dutch.

PRICES: 25, 25c; 50, 35c; 100, 50c; 500, \$1.50; and 1000, \$2.65.

Frost Proof Cabbage Plants. Those wanting to grow real early cabbage may order frost proof plants during March and April. Plants will come direct from growing station in Southern Georgia.

PRICES: Same as other cabbage plants.

CAULIFLOWER PLANTS

Snowball — Early, smooth large snowy white heads.

PRICES: 25, 30c; 50, 45c; 100, 75c.

SMALL GARDEN COLLECTION

4 Dozen — 50c

1 Dozen each — Tomato, Cabbage, Sweet Pepper, Cauliflower — All four dozen — 50c.

INDUCEMENT FOR EARLY ORDERS

On all orders for vegetable plants amounting to ONE DOLLAR or more received by May 1st, we will give FREE — 25 Sweet Potato Plants and a Dozen Pepper Plants.



SOILMASTER PLANT FOOD

Soilmaster is a decomposed, concentrated leaf-mold and decayed vegetation properly mixed with marl and scientifically blended to give the best results. It should not be confused with plain peat-moss or muck. No filler is used in its composition. By adding water it gradually breaks down so the plant receives food throughout the growing season. This is the humus to use on lawns, around shrubs and in your garden. Holds seven times its weight in moisture, and is a good fertilizer. Rejuvenates gardens, lawns, shrubbery and trees; is a natural plant food, a natural soil builder; far superior to stable manure, has the same fertilizing value, is clean odorless and does not burn; and can be applied any time and anywhere. Is ideal for potted plants, bulbs and flower gardens. Requires less water after application than other fertilizer as it holds moisture for an indefinite period. Makes the soil mellow and prevents baking. Soilmaster goes farther, lasts longer and is more economical; two bushel bag, which is approximately 100 lbs. is enough for 100 sq. ft. of lawn surface or 8 good sized shrubs or ornamentals. You are assured of a three years' growth in two years' time by using Soilmaster. (Note testimonial.)

Sodus Acid Humus

Sodus Acid Humus will hold moisture and has the same fertilizing value as Soilmaster — the only difference between the two is that one is sour and the other sweet. We recommend this humus for Evergreens, Rhododendrons and Blueberries, or any shrub or ornamental that requires an acid soil. It is also ideal for bent grass lawns where an acid condition is necessary.

Gentlemen:

Kent, Ohio

As a result of our many years spent in the care of thousands of fine trees, we know that lawn trees must be supplied with artificial food, more especially with humus.

After vigorous tests and use extending over a period of four years, we are glad to say that Soilmaster has proven itself to be an ideal form of humus. Results following its use have been uniformly satisfactory and at times quite amazing.

We therefore take pleasure in recommending the use of Soilmaster. Inasmuch as it is taken from the natural soil deposit, there seems to be no danger of overfeeding or burning in its generous use. Sincerely yours,

The Davey Tree Expert Company,
Signed, M. L. Davey, President.

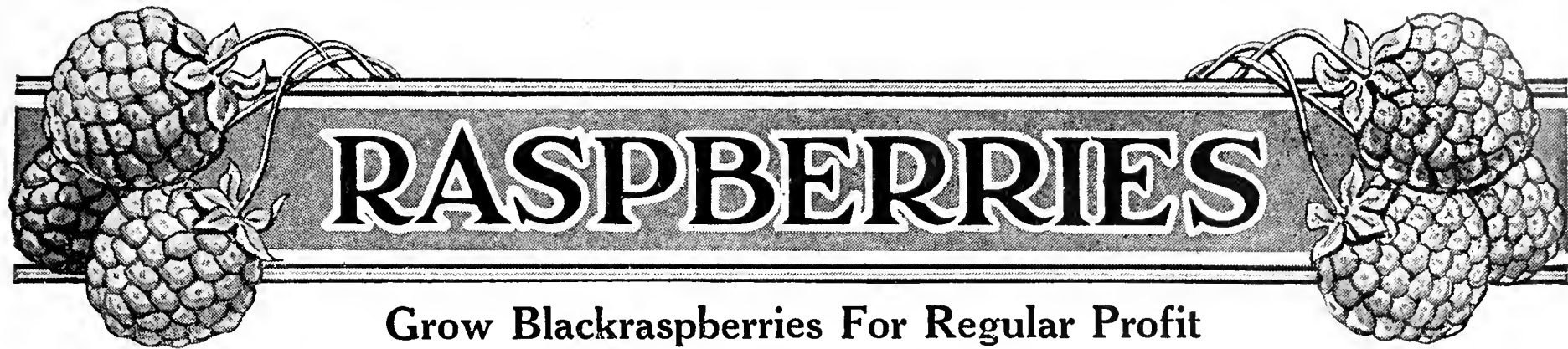
PRICE OF SOILMASTER AND SODUS ACID HUMUS — Net, No Discount.

Specify which you want when ordering.

10-lb. bag, 25c. Postage on 10-lb. bag same as 100 strawberry plants — page 22.

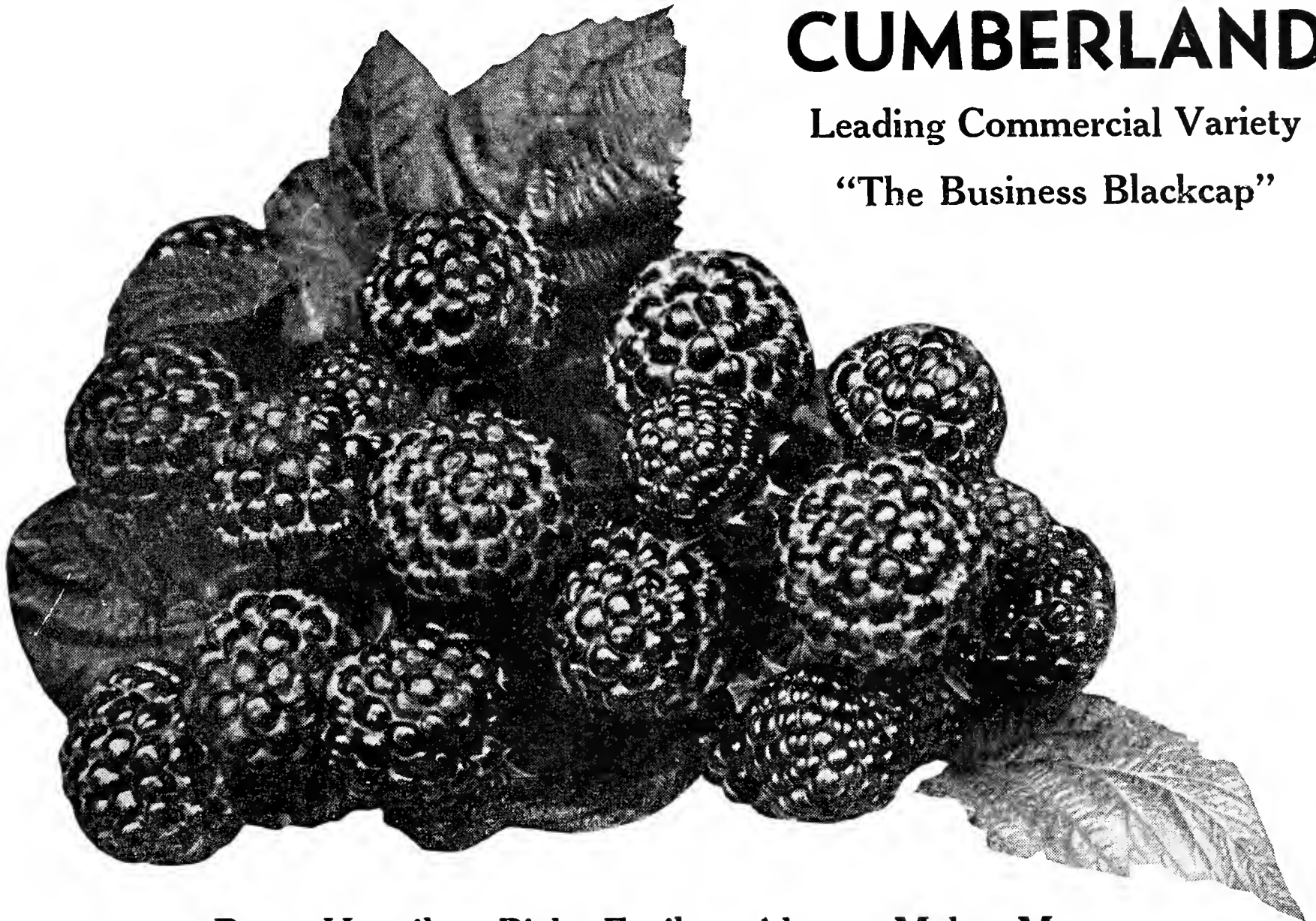
2-bu. bag (about 100 lbs.) for \$1.00. Freight shipment collect unless otherwise instructed.

We can supply MICHIGAN PEAT at Soilmaster prices.



Grow Blackraspberries For Regular Profit

Blackraspberries have regularly been bringing better than average returns every year. Fruit canneries always contract for a good part of the crop and this insures better prices all around. We have selected the best varieties in early, medium and late seasons—New Logan, Cumberland, Quillen. You can depend on them and on Baldwin's A-1, Michigan grown plants.



CUMBERLAND

Leading Commercial Variety

"The Business Blackcap"

Bears Heavily—Picks Easily—Always Makes Money

Clear money above all expense is what you want and you can depend on Baldwin's heavy producing vigorous plants for it. Cumberland is still the leading berry in the plantings of commercial fruit growers everywhere. Government Experiment Stations have found none that promise to be a better money-maker.

Low Prices For Dependable Certified Plants

Plants vigorous and very productive; thrive everywhere. Berries large, firm, jet black with a delicious flavor. Wonderful long distance shippers—attractive appearance—always command good prices. Guaranteed to please you and make big money.

Michigan grown, double inspected raspberry plants are recognized throughout the country as the best. Our soil is especially adapted to produce sturdy, well rooted, quick growing plants.

RASPBERRY GARDEN

25 NEW LOGAN (Early)
25 CUMBERLAND (Medium)
25 QUILLEN (Late)
25 POTOMAC PURPLE

1 Garden \$2.65; 2 for \$4.75

HERE ARE SOME REAL BARGAINS

25 Premier
25 Dorsett
25 Fairfax
25 Catskill
No. 1 — \$1.00

50 Premier
50 Dorsett
50 Catskill
50 Mastodon
No. 2 — \$1.75

250 Premier
250 Dorsett
No. 3 — \$2.75

12 Indian Summer
12 Taylor
12 Sodus
No. 4 — \$1.75

50 Mastodon
50 Gem
No. 5 — \$1.10

NEW LOGAN—Early

By Far the Best Early Blackcap

This is the early variety growers have been looking for. It has all the good points other early berries have lacked. Its berries are good size, do not crumble (unusually firm), do not dry up, hold a glossy black color and have a deliciously sweet flavor. Logan is a fine home garden berry. Bears heavily, maturing most of its crop before Cumberland begins and so gets the best of the early high prices. Many Michigan canning companies are contracting Logan because they like its rich flavor and uniform berries.

Ripens 6 to 9 Days Before Cumberland

Logan is recommended by Michigan and Ohio Experiment Stations. It has proven to be an entirely satisfactory commercial berry in the great fruit sections of these states. It is remarkably free from and resistant to disease; a strong grower, throwing out plenty of fruit canes.

We recommend Logan for its earliness, its excellent quality, its firmness and color for market. Plant Logan and you will be well repaid. Our price is low for this New Early Raspberry.

TRANSPLANTS

Save A Year Have Fruit This Summer

Every year more gardens are being planted with transplants. These are large, branched, 2-year bushes, carefully dug and will go right to work for you. Fine for the home garden, too, so don't fail to plant 25 to 50 and have fruit quickly. The demand is heavy so order early.

(Prices on Page 15)



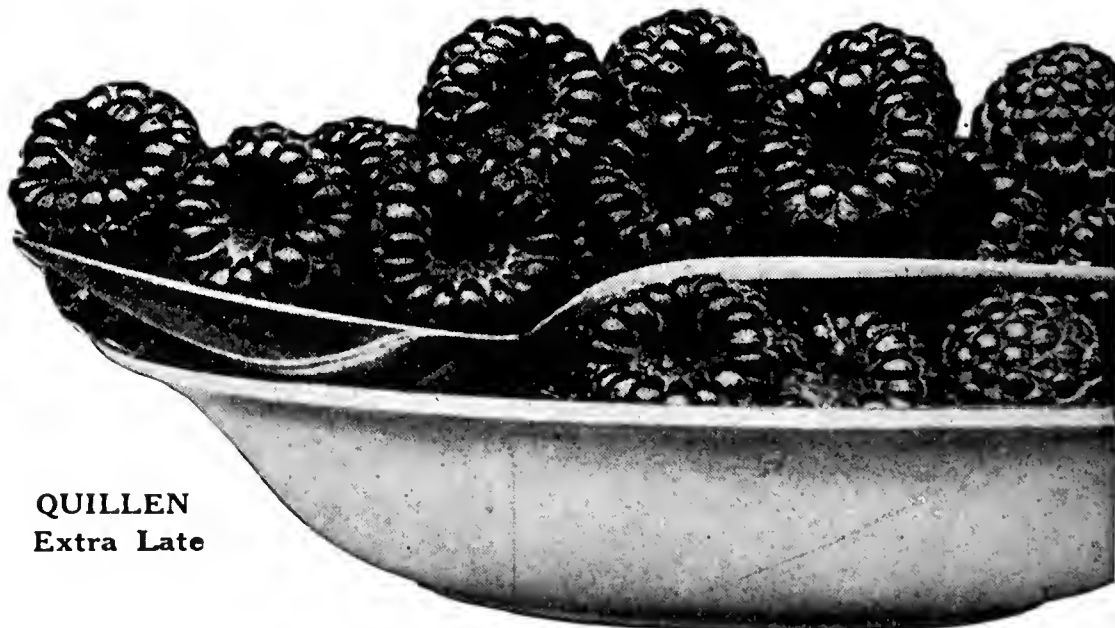
NEW LOGAN
Extra Early

QUILLEN—Late

Disease Proof—Assures Long Life and Good Crops

Here is a remarkable new late variety that seems about perfect in every way. It appears to be almost disease proof—producing good crops alongside other varieties being killed out. An unusually healthy grower, producing plenty of fruit canes and therefore a big crop of very large berries. In size berries exceed Cumberland and are exceptionally large, and of good shipping quality.

A heavy bearing, real late raspberry has been needed to bring good crops at the end of the season when prices go up. Our increasing sale of Quillen plants each year shows that our customers have found that Quillen fills this need. We recommend it as the best late variety. Our plants are genuine Quillen. Order now while we have them.



QUILLEN
Extra Late

You Need Quillen
—for—
Late Season Profits



POTOMAC PURPLE

Great for Canning and Pies

If you have not eaten purple raspberries both fresh and canned, you have a delightful experience coming for these berries have a color, aroma and flavor that call forth that "more" taste. They are something deliciously different. The ideal home garden should have a wide variety of berries, and there is nothing more pleasing than this new purple raspberry introduced by the U. S. Department of Agriculture. It is in great demand.

Easy to Grow and Profitable

Potomac is a very heavy bearer, ripens late, and bushes are hardy and remarkably free from all raspberry diseases. Progressive fruit growers are finding that purple berries bring above average prices because of their fine quality and striking appearance. Do not fail to include Potomac in your order.

NEW SODUS PURPLE

Promises Great Commercial Profits

Sodus Has Size, Color, Quality
Sodus is the best of all purple sorts generally planted today; has proven both resistant to drought and hardy in winter cold. A good sized, fine flavored purple raspberry with attractive appearance will make money. **SODUS** fills the bill and deserves extensive planting for commercial use. At home its tart flavor and great size are what everyone wants for canning and pies.

This newcomer from the Expt. Station will be a money-maker because of its great size, attractive color, extra firmness and exceptionally heavy crops. Giant, bright purple berries, do not crumble, borne in great clusters on every branch. Flavor good—a blending of red and black raspberry. **SODUS** is a rapid grower with great strong canes to carry its big load of fine fruit. So far it has shown almost complete freedom from mosaic; plant safely anywhere. Had no winter damage when others were frozen.

Plant **SODUS** for a Really Good Purple Cap

1940 PRICES FOR BLACK AND PURPLE RASPBERRY PLANTS

	12	25	50	75	100	200	300	400	1000
Cumberland, 1-yr., No. 1	\$.50	\$.80	\$1.45	\$1.95	\$2.45	\$4.25	\$5.80	\$7.25	\$15.95
Cumberland Transplants, 2-yr., No. 1 ..	.95	1.60	2.90	3.90	4.75	8.15			
New Logan, 1-yr., No. 150	.80	1.45	1.95	2.45	4.25	5.80	7.25	15.95
New Logan Transplants, 2-yr., No. 195	1.60	2.90	3.90	4.75	8.15			
Quillen, 1-yr., No. 160	.95	1.75	2.40	2.95	5.30	6.95	8.75	19.95
Potomac Purple, 1-yr., No. 160	.95	1.75	2.40	2.95	5.30	6.95	8.75	19.95
Sodus Purple, 1-yr., No. 175	1.15	2.20	3.00	3.50	6.80	9.10	10.90	24.50

**DON'T
MISS
THIS**

ICEBERG WHITE BLACKBERRY

A Worthwhile Novelty

This is a really worthwhile blackberry. When fully ripe the berries are creamy white and of good sweet flavor. Easy to grow as any blackberry and produces plenty of its novel white berries. Put a few plants in the garden and surprise the neighbors.

PRICES: Each 10c; 3 for 25c; 6 for 45c; 12 for 75c; 25 for \$1.35.

Iceberg Plants Given FREE—See Offer On Back Of Catalog Envelope

BLACKBERRIES

The Best Kinds For Home or Market

Did you ever see finer looking berries than those shown here? Blackberries are more popular than ever, but you must grow the right varieties and get the best quality of plants to secure the maximum profits. These varieties, we know, will produce the crops you expect and like our raspberry plants these bushes are Michigan double inspected, A-1 stock. You can expect the best results with such a start.

Early Alfred Blackberry

Best For Every Use

Alfred has been grown by leading fruit growers and proven the **Best Early Blackberry** variety. We unreservedly recommend it to our customers as thoroughly satisfactory and the equal of any blackberry early or late when it comes to producing big crops and paying worth-while profits. Think of a bush full of tremendously big blackberries from 1½ to 1¾ inches long, practically free from seeds, coreless and with a thick pulp fairly bursting with sweet delicious juice. That's Alfred!



EARLY ALFRED
Blackberry

Paying Crops Every Year—Big Juicy, Delicious Berries

Alfred ripens a full 10 days ahead of Eldorado and continues all through the Eldorado season. Alfred berries are bigger, brighter colored, of better flavor and bring better prices right along. Once you grow Alfred you won't be satisfied with any other berry—fine, large berries that carry well to market.

The plant is such a vigorous, healthy grower that it produces a good crop the first year after planting. Withstands cold that kills less hardy varieties.

Alfred will please you—whether raised for pleasure or profit. It is another of our splendid varieties—selected for its worth. Alfred plants are still scarce, but we are making a price within the reach of all, because everyone should have this wonderfully fine berry.

BEARING AGE BUSHES

For quick crops in your garden, plant these big 2-year old transplants. Heavily rooted and well branched, they are ready to bring you some berries this summer and a full crop next season.

We have all varieties. Order yours early.

BLACKBERRY GARDEN

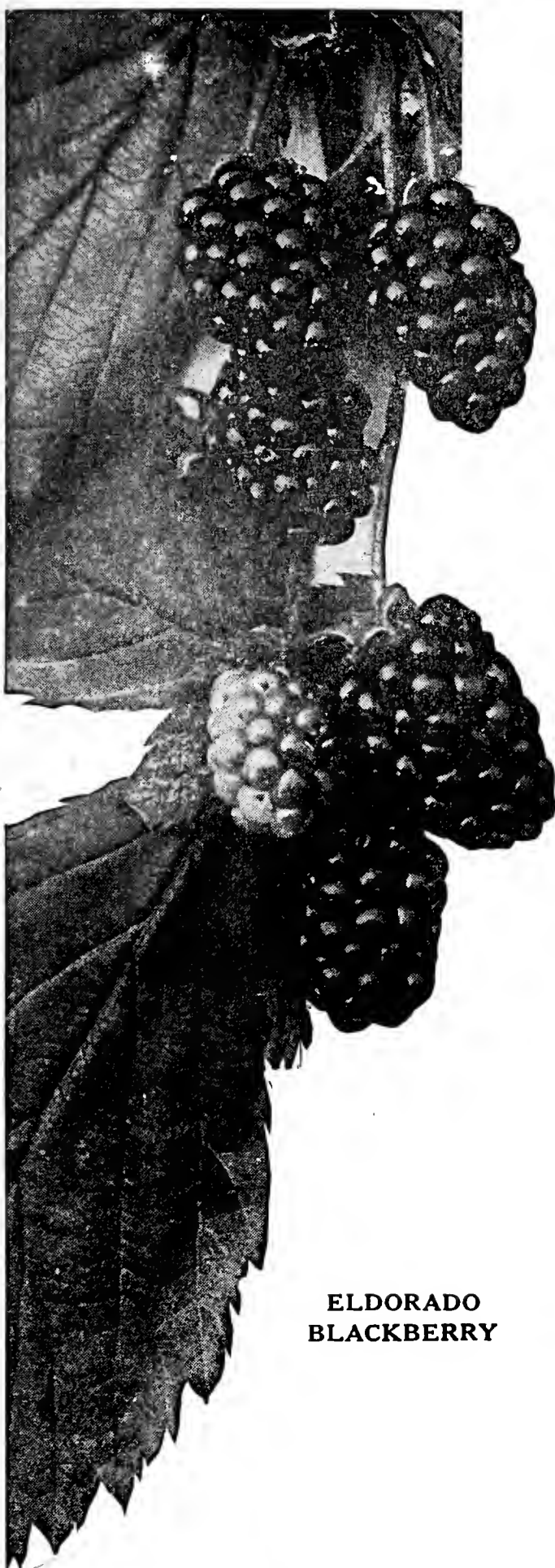
25 ALFRED (Early)
25 ELDORADO (Late)

Only \$1.25
2 Collections for \$2.25

BLACKBERRY AND DEWBERRY PLANT PRICES FOR 1940

	12	25	50	75	100	200	300	400	1000
Alfred, 1-yr., No. 1, Root Cuttings	\$.50	\$.80	\$1.45	\$1.95	\$2.45	\$4.25	\$5.80	\$7.25	\$15.95
Alfred Transplants, 2-yr., No. 180	1.50	2.50	3.40	3.95	7.40	10.30	12.25	27.50
Eldorado, 1-yr., No. 1, Suckers45	.70	1.30	1.80	2.30	4.15	5.60	6.65	13.95
Eldorado, 1-yr., No. 1, Root Cuttings50	.80	1.45	1.95	2.45	4.25	5.80	7.25	15.95
Eldorado Transplants, 2-yr., No. 180	1.50	2.50	3.40	3.95	7.40	10.30	12.25	27.50
Lucretia, 1-yr., No. 145	.75	1.35	1.85	2.35	4.20	5.65	6.75	14.45
Lucretia Transplants, 2-yr., No. 180	1.50	2.50	3.40	3.95	7.40	10.30	12.25	27.50

See description of New Novelty Berry—ICEBERG WHITE BLACKBERRY—Page 15



**ELDORADO
BLACKBERRY**

ELDORADO BLACKBERRY

Satisfactory Everywhere—Always Dependable

Every good quality possessed by other blackberries is emphasized in ELDORADO. Its exclusive advantages are: Absolute freedom from Orange Rust; a very heavy bearer with great, jet black berries.

Plants are so strong and vigorous they survive severest Northern Winter without mulching; Eldorado will produce paying crops in climates and locations where less hardy kinds will be frozen. A splendid shipper because the berries are so firm. Plant Eldorado generously. They are making big money for other growers and will do the same for you.

Eldorado Root Cuttings

For best results, plant ELDORADO ROOT CUTTINGS rather than sucker plants. The cuttings are better rooted and thrives better even under unfavorable conditions. Our ELDO-RADO ROOT CUTTINGS are from thrifty plants in full bearing and especially satisfactory.

Are You Growing The New Mammoth BOYSENBERRY?

(See Back Cover For Illustration)

If not, you are missing a good, sure money crop and a crop that you can grow easily.

Boysenberries are vine berries, growing like dewberries, are extremely winter-hardy, and unusually productive.

They have made a profit at the rate of over \$3000 per acre.

Berries are of immense size—some 2½ inches long — glossy rich, reddish-purple color, deliciously sweet flavor something like a red raspberry.

A few vines will produce all you need for home use and some to sell, and a larger planting will be a real money-maker for you.

Plant GENUINE BOYSENBERRY this spring.

SPECIAL BOYSENBERRY BARGAIN

12 Boysenberry and 12 Alfred \$1.00

25 Boysenberry and 25 Alfred \$1.80

LUCRETIA DEWBERRY

Plant Lucretia to Increase Fruit Profits

Dewberries are coming back into favor because they are profitable. Lucretia is the finest Dewberry — incomparably better in size and flavor than any Blackberry you have seen or tasted. The price the grower receives for Dewberries averages 20 per cent more than for blackberries. You can see that it will pay to grow Lucretia.

Ripens 7 to 10 Days Before Most Blackberries

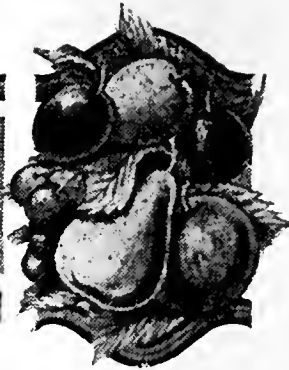
Ripens a week to ten days before the earliest ordinary blackberries. This, and the fact that they are unquestionably one of the finest looking berries of their kind and of such big, uniform size, makes them topnotchers on price in any market. Dewberries are especially productive in light soils. Plant Lucretia and such land will make you a profit.



**LUCRETIA
DEWBERRY**



TREE FRUITS



FIRST GRADE TREES—BEST VARIETIES—LOW PRICES

Buy Baldwin guaranteed true-to-name, well rooted, quick-growing trees. These are high-quality, proven-values best adapted to eastern, middle-western and northern soils and climates. There is real pleasure and a big saving in having two or three trees of each kind of fruit right in your garden. As a commercial proposition, tree fruit is always in profitable demand.

APPLES

Baldwin—Winter. This widely known variety averages about medium size, rich dark, red, juicy, fine flavor. Good for market and home use. One of the first two or three varieties in the great Michigan and New York apple sections.

Cortland—Winter. Many customers have asked us for this newer apple and we are glad to supply them. Cortland is an excellent, early bearing, long keeping McIntosh type. Large fruit streaked with bright red and yellow. One of the best commercial sorts.

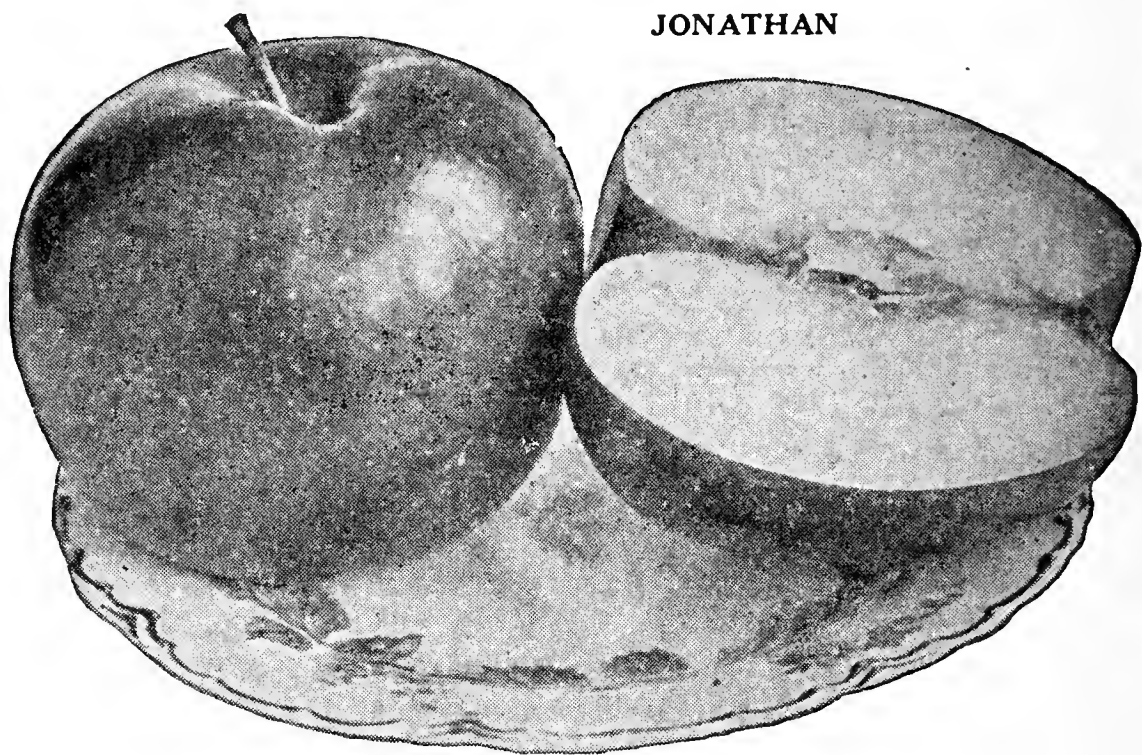
Delicious—(DOUBLE RED). Winter. Known world over. Brilliant dark red, shading to yellow at blossom end. Large to very large; white tender juicy flesh. Wonderfully rich sub-acid flavor — truly delicious. Ships without bruising makes a wonderful appearance, commanding top prices. Comes into bearing early.

Yellow Delicious—Late Fall. This beautiful new apple has the distinctive shape and big size of Red Delicious with an added deliciousness and mildness of flavor that is unsurpassed by any apple. Flesh solid, crisp and full of juice; its rich golden-yellow, firm smooth skin gives it a luscious appearance. This new, highest quality apple is always in demand and brings top prices. Plant it now.

Grimes Golden—Winter. Favorite mild eating apple. Excellent keeper, uniform shape, typical dull gold color. Hardy productive tree. Carefully selected and grafted trees insure entire satisfaction with this fine apple.

McIntosh—Winter. A Money-Maker Today. Juicy snow apple—white, crisp flesh; beautiful solid crimson color. Excellent quality—wine-like, true apple flavor. Good annual bearer. Rapidly increasing popularity among consumers everywhere makes good prices certain. One of the most profitable apples.

Northern Spy—Winter. The old, well-known favorite. Delicious juicy flavor; excellent for eating and cooking. Brilliant streaked red color. Always in demand; good prices; long keeper.



JONATHAN

Jonathan—(DOUBLE RED). Late Fall. Sold in every Store. Glossy red; fine grained, juicy flesh, excellent flavor. Medium to large size. Unusual keeper (to February) makes it a most profitable commercial apple. Quick to bear and easily grown in practically every fruit section. Jonathan is first choice in many homes.

Red Astrachan—Best Early Summer. Well known old sort. Large round, crimson apple; rich juicy, excellent eating and cooking early apple. Vigorous and productive tree.

Stayman's Winesap—Late Winter. Best Winesap. Extra large, bright red, crisp, juicy with a wonderful zestful flavor. Stayman easily leads all other Winesaps. Heavy bearers and big money-makers everywhere.

Wealthy—Fall. Heavy yearly bearer. Hardy, long lived. Attractive brilliant red striped; superior quality, wine-like flavor. An all-round apple for eating, cooking, cider and market.

Yellow Transparent—Early Fall. Has proven both popular and profitable. Fruit large yellow with crisp sub-acid flavor. Heavy annual bearer; well known everywhere.

Hyslop Crab—Recognized as the best of all crabapples. Its hardy, quick growing tree comes into bearing early. Strong, disease-resistant. Always a heavy annual bearer. Fruit beautiful deep red; firm, juicy, uniform—sells well. Fine for home use.

THREE OF THE BETTER NEW APPLES

ANOKA

Have Apples the Second Year. Bears on one year old growth and bears annually. Ripens in August; very heavy bearer; fruit red stripes over yellow; fine cooking quality, short keeper. Originated in South Dakota, perfectly hardy. Does best in central and northern sections.

Price:—Each 38c; 3 for \$1.10; 10 for \$3.35.

BEACON

All-Red Early Eating Apple. Originated in Minnesota State Farm; exceptionally hardy. Superior among early apples for its uniform good size, bright solid red color, excellent flavor, good keeping (a month after picking) and cooking qualities. Ripens about with Duchess and often sells for twice as much.

Price:—Each 44c; 3 for \$1.25; 10 for \$3.90.

DOLGO CRAB

Striking, Dazzling Red, New Crab-apple. Unbelievable heavy bearer; free from blight. Jells quickly even when fully ripe. Good to eat fresh. Beautiful hardy trees, thrives everywhere. Called the 'Perfect Crab.' Dolgo is replacing older varieties. Its lustrous green leaves and mass of pink blossoms make it ideal for lawn planting.

Price:—Each 44c; 3 for \$1.25; 10 for \$3.90.

PEACHES

Elberta—September 1. Planted by Thousands. Standard commercial peach. Plant Elberta and be sure of a crop. Large to extra large. Freestone. Golden yellow flesh, red at the pit, firm, juicy. Has no equal as a prolific bearer and shipper. Best known peach.

J. H. Hale—Late August. First in Size. Color and Quality. Yellow, thick skin, colors to a rosy tint. Deep yellow, fine grained very firm flesh—delicious flavor. A beautiful peach, fresh or canned. In size, color and quality, no peach compares with Hale. Always brings \$1.00 to \$1.50 more per bushel.

South Haven—August. The Profitable Early Peach. Originated in the famous Michigan Peach Belt, South Haven, has proven one of the best varieties in every peach growing section. Experiment Stations recommend it when an earlier peach than Elberta is desired. Withstands severe winter cold. As fine a peach as the standard Elberta, firm, highly colored—and ripens 12 to 18 days earlier.

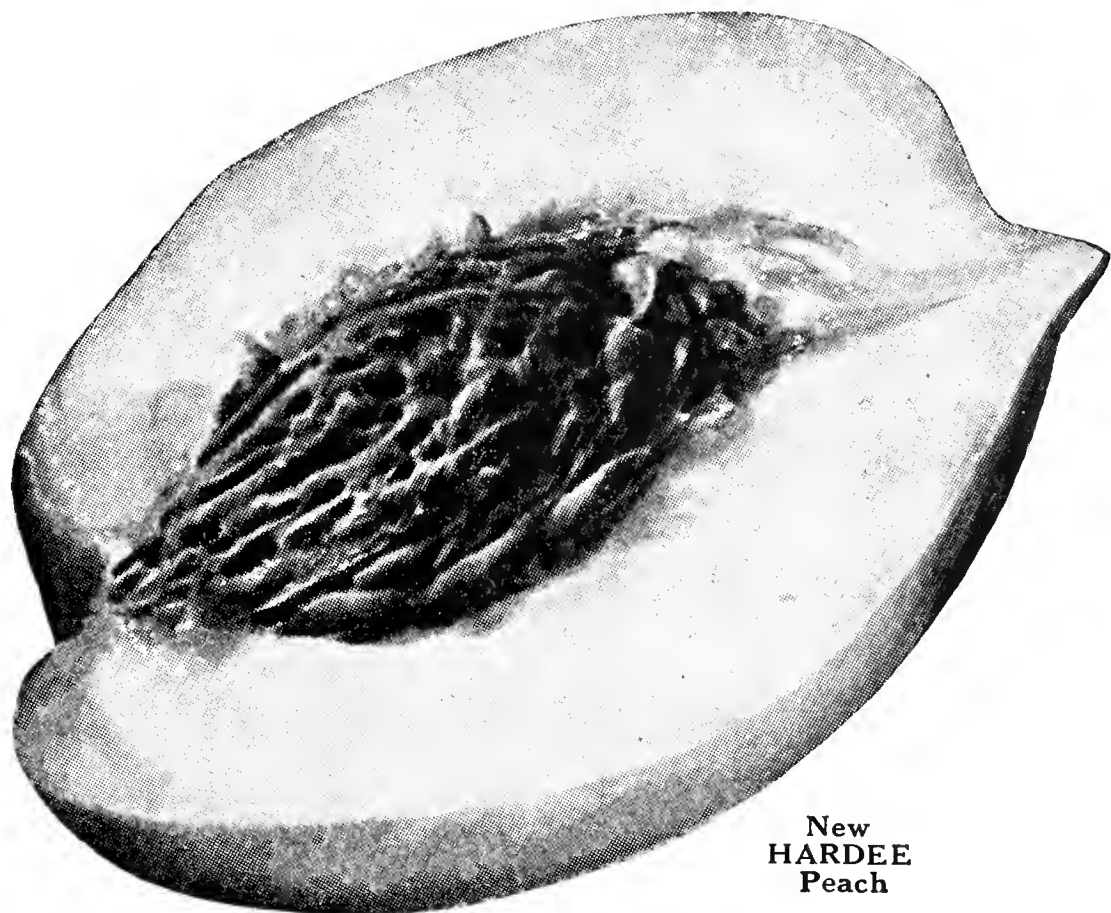
CHAMPION—Early August. Best White Freestone. Many prefer this white peach. Full of rich juice, finest flavor. Large red cheek. Heavy bearer; very hardy.

EARLY ELBERTA—August 15 to 20. Somewhat larger and firmer than Elberta, otherwise the same except it ripens 7 to 10 days earlier and brings Elberta prices sooner.

ROCHESTER—Early August. One of the earliest to ripen. Known and grown everywhere with ready market and good prices. Sure annual heavy bearer of medium size, fine flavored peaches.

The Famous HALE HAVEN

MID-AUGUST. Wonderful new peach with great size and beautiful color of J. H. Hale, and earliness of South Haven. A better peach of richest flavor; flesh firm and juicy. Better shipper than South Haven; always freestone; bears every year. Hale-haven is one the best and its sale shows a far greater increase than any other kind. Always brings more money.



New
HARDEE
Peach

GOLDEN JUBILEE — Early August. Ripens with Rochester, but larger, firmer, and has a delicious flavor; not quite so hardy. Elberta type peach and ships better than most early kinds. Profitable, extra early peach. The better growers are planting more and more Golden Jubilee.

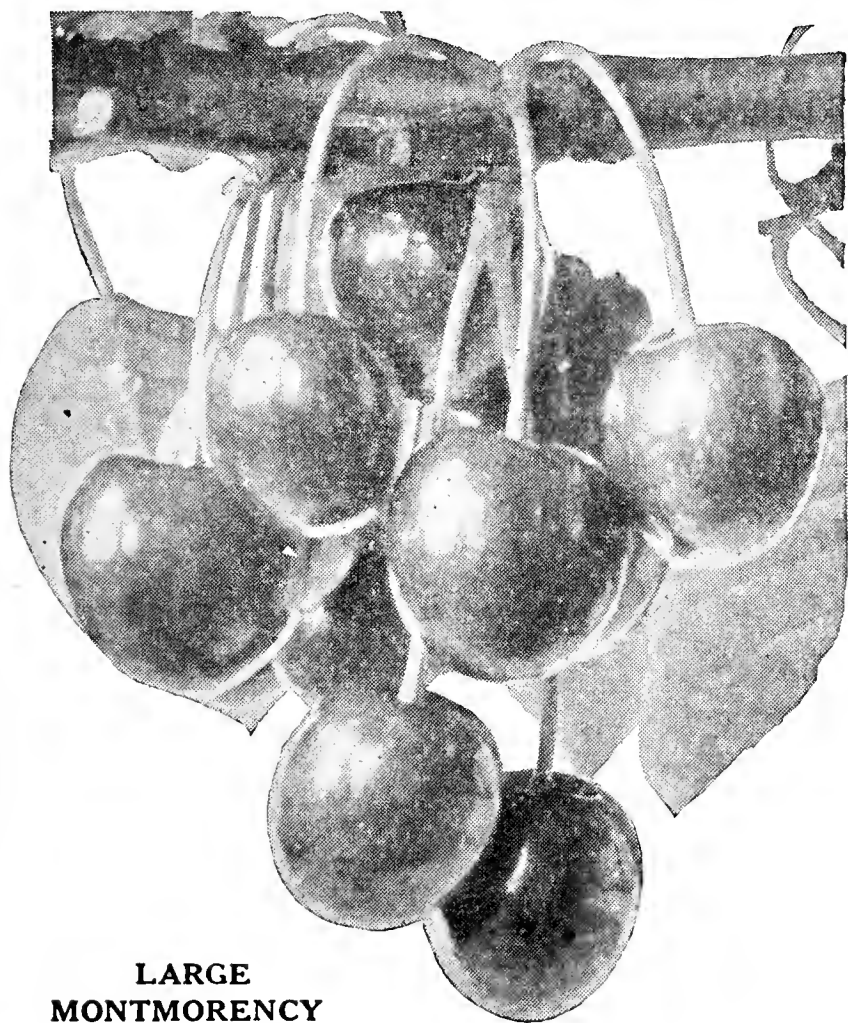
New HARDEE U. S. Plant Patent No. 120

THE HARDEST PEACH—PRODUCES FULL CROP AFTER 18 Degrees BELOW ZERO

This record is reported by Ohio Experiment Station. It means sure crops when even Elberta fails, and that means soaring peach prices. HARDEE is a drought-resisting, steady bearing, sure-cropping tree. Fruit is a delicious, high quality, yellow freestone. Ripens with Elberta; is more elongated, rich yellow with red cheek. Shipping, keeping and home use qualities are excellent. Successful peach crops can now be grown in many sections that were too cold before. Plant HARDEE, the cold resisting peach, and safeguard your future crops.

PRICES:—7-16, 9-16 in. trees—Each 45c; 10 for \$4.00; 50 for \$18.00.

Prices Greatly Reduced! Order Your HARDEE Trees Now!



**LARGE
MONTMORENCY**

SOUR CHERRIES

EARLY RICHMOND—One of the most popular sour cherries, unexcelled for cooking. Dark red, tart, and juicy. Hardy trees uninjured by cold. Big crops.

MONTMORENCY — Ripens late in June and is best sour cherry for the market. Makes delicious pies; fine for canning. Fruit larger than Richmond; bright red, acid flavor.

Grow Montmorency for the canning market.

SWEET CHERRIES

BLACK TARTARIAN—Extensively planted and prolific. Regular bearer of big, black juicy, sweet fruit. Hardy, vigorous. Best and most profitable black sweet cherry—for market and home.

NAPOLEON-YELLOW—Old-time favorite, succeeds practically everywhere. Heavy bearer of large light yellow heart-shaped fruit.

SCHMIDT'S BIGARREAU — Newer sort. Unusually hardy. One of the best late sorts, especially in Northern sections. Largest size, firm fruit; deep red to mahogany. Brings best prices.

WINDSOR—Liver colored, large cherry, wonderful flavor. Originated at Windsor, Canada. Hardy prolific tree. Valuable for market or family use.

PEARS

Bartlett— Summer. Known for Quality. One of the best known and popular varieties for both commercial and home orchard planting. Golden color with red streak mellow and indescribably delicious both fresh and canned. Heavy bearer.

Buerre Bosc—Fall. Big, deep yellow, long shaped pear. Unusually sweet and juicy. Sells well; profitable. Good keeper into December. Excellent home orchard variety, yields heavily.

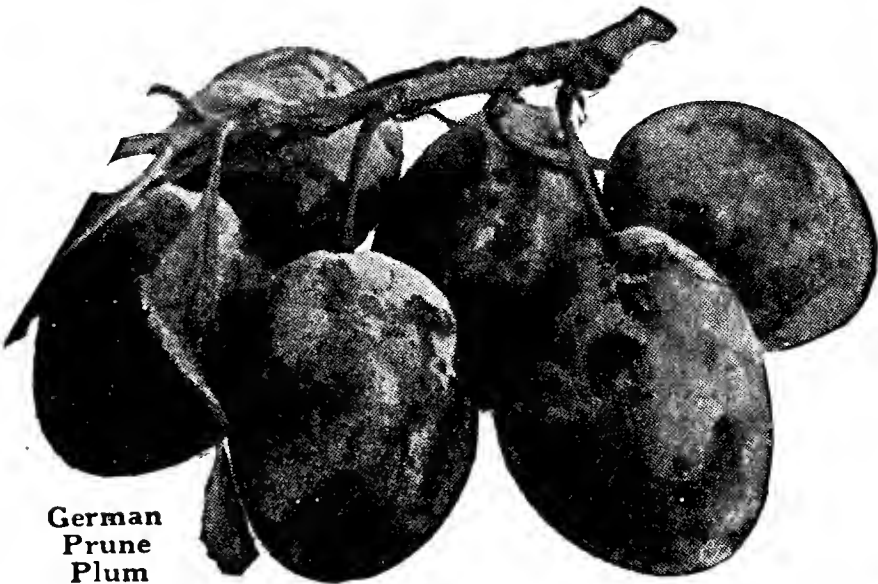
Kieffer— Fall. Best pear for large commercial planting, because of its sure crop, heavy yield and excellent shipping qualities. Kieffer has been proven unexcelled for commercial canning. A local cannery used over 200,000 bushels in one season.

Seckel— Early Fall. A medium sized pear that ripens late in September. Extremely fine quality and flavor. Always in market demand and equally valuable for home use.

Douglas Pear—Bears In 2 Years

Why wait 5 to 6 years for a crop of pears when the NEW DOUGLAS very often bears the second year. Young trees have been known to bear in the nursery row. Heavy bearer of good quality fruit. Very hardy, producing fruit from a second set of blossoms when the first was frozen. Very blight resistant. Juicy, sweet, delicious.

PRICE—Each 54c; 3 for \$1.55; 10 for \$4.95.



German Prune Plum

STANLEY PRUNE

Recommended by New York Expt. Station as the best new early plum—early August, 10 days before German Prune. This new Stanley is the finest prune type plum; fruit largest size, dark bluish purple, freestone, fine grained, tender, juicy and sweet. Firm and does not crack. Excellent quality for cooking or eating. Produces heavy full crop every year; often bears in 3 years

PRICE—Each 59c; 3 for \$1.65; 10 for \$5.35.

APRICOTS

Moorpark— Have 2 or 3 trees of this delicious fruit in your garden. Very large, golden yellow fruits, red cheeked, freestone, sweet and juicy. Hardy, heavy bearer—ripens August.



DOUGLAS PEAR

PLUMS

Burbank— Delicious Table Plum. Hardy Japanese variety free from black knot. Deep red color, unusually delicious flavor. Keeps three weeks after ripening. Ripens August 15 to September 1.

German Prune—Best for Canning and Preserving. Medium size, dark purple plum. Firm sweet, the favorite everywhere for canning. Tree easy to grow, remarkably free from disease, very productive. Good keeper, excellent shipper. Ripens in September.

Green Gage—This round, greenish-yellow plum has about the sweetest flavor of all. Every housewife wants Green Gage for canning and preserving. Medium size, full of juice, unusually heavy bearer. Always sells well. Late September.

Lombard— Widely Grown and Profitable. This strong tree is a heavy bearer of finest plums. Large, entirely freestone, dark purple blue color, splendid flavor and quality. Ripens in October. Brings fancy market prices.

Yellow Egg—Best Yellow Plum. Extra Large Fruit. Clear yellow egg shaped. Fine for table or canning use. Hardy productive tree. Ripens August.

QUINCE

Orange—Best of all Quince. Regular annual bearer of fine, large, delicious, juicy fruit. Hardy, early bearing trees. Plant for Profit—Quince always brings high prices.

1940 PRICES FOR FRUIT TREES

Selected First Grade, 3½ to 4½ Foot Trees

	Each	3	10	25	100
Apples, (2-yr.) all except Anoka, Beacon, Dolgo	\$.31	\$.85	\$2.60	\$6.15	\$21.95
Peaches, (1-yr.) all except Hardee26	.75	2.10	4.90	16.95
Pears, (2-yr.) all except Douglas49	1.45	4.45	10.75	39.50
Plums, (2-yr.) all except Stanley49	1.45	4.45	10.75	39.50
Sour Cherries, (2-yr.) all varieties44	1.25	3.90	9.45	34.50
Sweet Cherries, (2-yr.) all varieties49	1.45	4.45	10.75	39.50
Apricots, (1-yr.)49	1.45	4.45	10.75	39.50
Quince, (2-yr.)49	1.45	4.45	10.75	39.50

There is a Growing Demand for Good ASPARAGUS

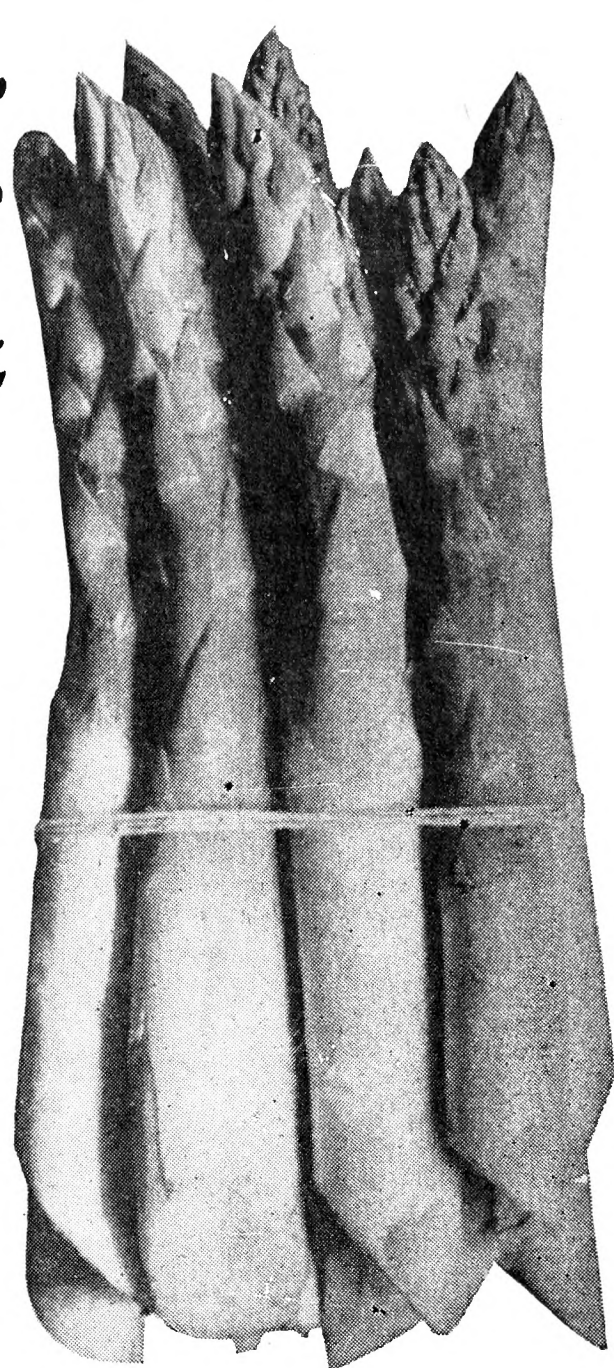
Now that canning companies have found how to can asparagus and retain all its delicious flavor and healthful food qualities they are contracting for greater supplies every year. At the same time there is a rapidly increasing demand from grocery stores and commission merchants for fresh asparagus during the summer season.

\$4,000.00 From 4 Acres

That is what one local grower made from his field of asparagus, and shows what can be done with the present day asparagus market. 5,000 roots plant an acre. In this section the cutting season is about two months, beginning in May before any other cash crop. One year plants are preferred by commercial growers.

There is a steady demand with average prices of 5 to 8 cents per pound. You can make money growing asparagus now!

Asparagus is easy to grow and you can make big profits from a small space. 50 to 150 plants will supply this delicious food for the family. A bed lasts for 10 to 15 years, and you can depend on heavy regular crops from our roots. It is most important that you get strong, healthy true-to-name plants. We grow them by the thousands from guaranteed tested seed on special soil to give you the best planting stock possible. **MARY WASHINGTON**—Improved variety developed and recommended by U. S. Dept. of Agriculture. Heavy-yielding, pedigreed strain immune to rust; grows rapidly and produces uniformly tender shoots of excellent table quality; much larger, better flavored variety.



MARY WASHINGTON—Rust Proof

	12	25	50	75	100	200	300	400	1000
1-yr., first grade	\$.25	\$.40	\$.60	\$.80	\$.95	\$1.55	\$2.00	\$2.40	\$4.75
2-yr., first grade	.40	.70	1.00	1.35	1.49	2.75	3.50	3.95	8.75

RHUBARB

Grow It For Home And Market

Every garden needs Rhubarb for the wonderful pies and sauce it makes the first thing in the spring. You can also find a good local market and make good profits, even on a small space.

MYATT'S VICTORIA

EARLY. Attractive pink stalk, delicious, mild flavor. This pink stalk, tender variety is preferred and brings best prices. Our stock is carefully grown from guaranteed tested seed. Victoria is ideal for pies and sauce. Transplants easily; produces abundantly.

1-yr., 1/2 to 1 Inch—Each 6c; 6 for 30c; 12 for 45c; 25 for 85c; 50 for \$1.45; 100 for \$2.75; 250 for \$6.45; 1000 for \$18.50.

1-yr., 1 Inch and up—Each 8c; 6 for 40c; 12 for 60c; 25 for \$1.10; 50 for \$1.90; 100 for \$3.75; 250 for \$8.55; 1000 for \$24.50.

VICTORIA CLUMPS

Large 2-year olds, ready to produce this fall. Just the thing to get Rhubarb started quickly in your garden.

PRICES—Each 20c; 3 for 45c; 6 for 70c; 12 for \$1.00.

MacDONALD CRIMSON

The New Red Rhubarb

This new variety is the best of all. Yields heavily from spring right through to late summer because it never goes to seed. Will last for years. Produces unusually large attractive crimson stalks and the good thing is that they are very tender and juicy (skin and all); not tough or stringy as most large stalks are. If everyone knew this grand new red rhubarb no other kind would be planted. It is so much better in every way—large size, rich red color, greater production, and best of all a deliciously sweet flavor. Plant MacDONALD this spring and enjoy it.

Ours are all strong division roots ready to produce quickly.

PRICES—Each 39c; 3 for \$1.10; 10 for \$3.39; 25 for \$7.95.



VICTORIA RHUBARB

INSTRUCTIONS FOR ORDERING— PLEASE READ CAREFULLY

LOCATION:—Bridgman, Berrien County, Southwestern Michigan—the heart of the “Michigan Fruit Belt.” Fast service to Chicago trunk lines east, west, north, south.

PARCEL POST SHIPMENTS:—See Table Below. Locate the group in which you live and then figure amount of postage to send from table below. Cheaper for small orders. Prompt delivery to your door. If you request mail shipment, but include no postage in your remittance we will ship C. O. D. for exact postage required.

EXPRESS SHIPMENTS: — Reduced rates from Bridgman now make express cheapest for all except small orders. All shipments insured. Rapid handling and safe delivery guaranteed. Generally the best way of shipment. Charges not prepaid.

SHIPPING SEASON — SPRING: — From about March 15th to May 25th, according to season. Fall:—October 15th to November 15th.

PACKING:—No charge. All plants packed in damp moss or shingle tow. Will keep in good condition 5 days to 2 weeks, according to time of shipment and weather conditions. Each variety carefully separated and correctly labeled.

SUBSTITUTION:—Not without your permission except on late orders when time is often saved by substituting varieties of same season and value as those ordered. Satisfaction guaranteed on varieties substituted.

HOW TO ORDER:— Write your name and address plainly on enclosed order blank. Indicate “Mail,” “Express,” or “Our Judgment,” as you prefer. If express shipment be sure there is an express office at the destination you give. Send remittance, Orders acknowledged.

PRICES—Prices good until June 1st, 1940 except any increase in cost or selling price of nursery stock due to government taxes or legislation may be added.

TERMS:—Orders of \$5.00 or less, please send cash with order; if more than \$5.00, you may remit 25 per cent of total with order, balance before shipment if you prefer. If you request, we will make C. O. D. shipments up to May 1st., when 25 per cent of total amount is sent with order; no discount allowed.

REMITTANCE:— Postoffice Money Orders are safest. Express Money Orders, Bank Drafts and Personal Checks accepted. If you send Currency register your letter.

REFERENCE:—The State Savings Bank, Bridgman, Mich., Express Agent or Postmaster, Bridgman, Mich.

COMPLAINTS:—All complaints as to condition on arrival, shortage, or errors must be made within five days after stock is received. This allows ample time to examine shipments and if there is anything wrong, advise at once. Complaints as to condition on arrival must be accompanied by express or postoffice receipt showing statement of bad condition.

PARCEL POST TABLE

- GROUP No. 1—SOUTHERN MICHIGAN (Grand Rapids, Port Huron, Owosso and all towns south thereof).
NORTHERN INDIANA (Indianapolis and all towns north thereof).
- GROUP No. 2—NORTHERN MICHIGAN (Towns north of Grand Rapids, Owosso and Port Huron).
SOUTHERN INDIANA (Towns south of Indianapolis). ILL., IOWA, OHIO, KY., WISC.
- GROUP No. 3—ARK., DEL., KANS., MD., MINN., MO., NEBR., N. J., N. Y., NO. CAR., PA., TENN.,
VA., W. VA.
- GROUP No. 4—All states not included in the other three groups.

	GROUP No. 1	GROUP No. 2	GROUP No. 3	GROUP No. 4
Strawberry and Asparagus100 plants	\$0.12	\$0.18	\$0.25	\$0.40
Red Raspberry, Dewberry, 1-yr, plants100 plants	.20	.30	.45	.85
Black Raspberry, Blackberry, 1-yr, plants100 plants	.20	.30	.45	.85
All 2-yr. Transplants100 plants	.30	.50	.75	1.25
Grape Vines25 plants	.12	.18	.25	.40
Rhubarb Roots12 plants	.10	.13	.17	.25
Gladiolus25 bulbs	.10	.13	.17	.25
Fruit Trees1 tree	.10	.13	.17	.25
.....5 trees	.15	.21	.40	.65

NEW FREDONIA GRAPE
A Far Better Extra Early Black

Originated and tested by N. Y. Expt. Station, FREDONIA is the best extra early sort, ripens 10 days before Moore’s Early and 3 weeks ahead of Concord. Berries are very large, hang well to the bunch and are firm, juicy and of fine flavor. Skin is thick and tough to make a good shipper. Vine is vigorous and productive with medium size very compact bunches.

Early grapes make the most money and FREDONIA is a fine quality extra early grape far ahead of any other early kind now on the market. The bunches keep their vine-fresh firmness and fine appearance for days after picking. Begin your planting of this new kind this spring.

Home Use
Grape Planting

- 12 Concord (Black)
6 Niagara (White)
3 Caco (Red)

Only \$1.10

1940 PRICES FOR GRAPE VINES (Descriptions on Next Page)

	Each	6	12	25	50	100	300	1000
Brighton, 1-yr., No. 1	\$0.12	\$0.50	\$0.90	\$1.50	\$2.95	\$4.90	\$	\$
Caco, 1-yr., No. 120	.90	1.70	2.75	5.30	8.50		
Delaware, 1-yr., No. 112	.50	.90	1.50	2.95	4.90		
Fredonia, 1-yr., No. 120	.95	1.75	3.45	7.35	11.75		
Moore’s Early, 1-yr., No. 110	.40	.75	1.20	2.30	3.75		
Portland, 1-yr., No. 120	.95	1.75	3.45	7.35	11.75		
Niagara, 1-yr., No. 110	.40	.70	1.15	2.20	3.45	8.50	27.50
Niagara, 2-yr., No. 112	.55	.95	1.65	3.25	5.45	14.95	44.95
Concord, 1-yr., Medium08	.30	.50	.85	1.40	2.40	5.60	16.50
Concord, 1-yr., No. 110	.40	.65	1.00	1.90	2.90	6.90	22.50
Concord, 2-yr. No. 112	.50	.90	1.45	2.80	4.65	13.15	37.50

SPECIAL CASH DISCOUNT FOR EARLY ORDERS—PAGE 3

GRAPE VINES

A Lifetime of Crops and Profits

Michigan vines rank among the finest grown and because of our specially adapted soil and location, you can depend on these of ours. Every one is grown from heavy producing vineyards only, so they will bear full crops of No. 1 grapes for you. Really good grape vines are scarce because it requires proper soil, fertilization and grading to produce first grade stock. We are fortunate in having some fine, well-rooted vines. It is no trouble to grow grapes. Few plantings have been made recently so now is the time to plant.

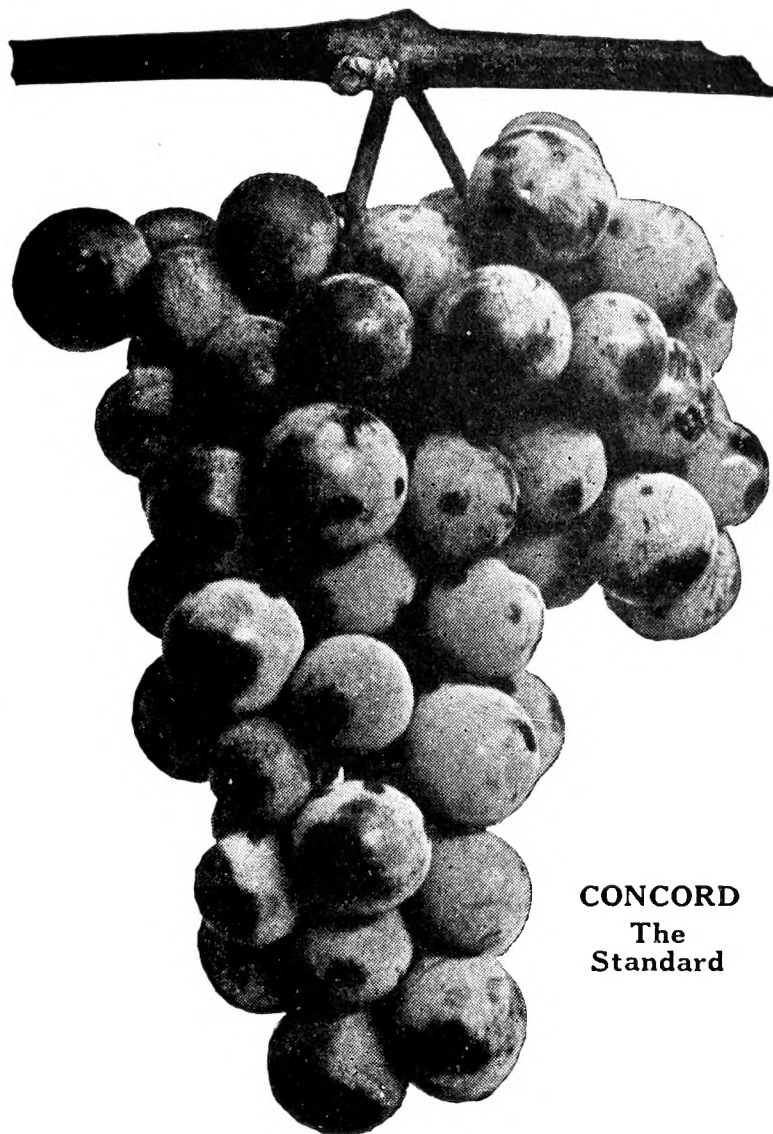
CONCORD

The Universal Black Grape

Concord is always in good demand—the standard by which all other black grapes are judged. No vineyard or arbor is complete without Concord. Best for market, eating and home uses.

It is the main crop for every grower everywhere and produces big crops on any soil every year. After the first expense the cost of up-keep is but little. It is a profitable permanent investment.

Our Concord vines are well rooted, especially adapted to the central west and guaranteed to reach you in perfect growing condition.



CONCORD
The
Standard

NIAGARA —(White)

Best White Grape for Every Purpose

The best known and most popular of all white grapes, ranks with Concord in prolific bearing, size and quality. An unusually mild delicious flavor makes Niagara one of the finest table grapes. A hardy, vigorous grower that will always make good vines and yield heavy crops.

Medium compact, large bunches; berries mostly round, of greenish-white color; very juicy and of excellent flavor, skin is thin but tough and does not crack, making it a fine long-distance shipper.

New PORTLAND —(White)

Fine Extra Early Grape

Similar to Niagara in its large size bunch and full oval berries, Portland ripens three weeks earlier. Production is heavy, young vines bear early and continue to bear good crops every year. Berries are of good size, fine and sweet in flavor. Vines entirely hardy. Portland was introduced by N. Y. Expt. Station and is proving an excellent profitable grape because it ripens so early and its quality is so good.

BRIGHTON —(Red)

Early Big Juicy

One of the finest red grapes. Especially desirable because it ripens early and with its big bunches of deep-red, large and very firm berries is most welcome on the table and sells at fancy prices. Every fruit stand needs Brighton.

DELAWARE—(Red)

Long called the standard of excellence of all grapes as a table delicacy. Bunch small, compact, sometimes shouldered; berries small with thin skin and of unusually sweet flavor. Ripens with Concord. Hardy.

It is impossible to tell you how really delicious these little red grapes are. Don't fail to plant a few vines this spring. Just a little space over the back porch or on a trellis. 3 or 4 vines.

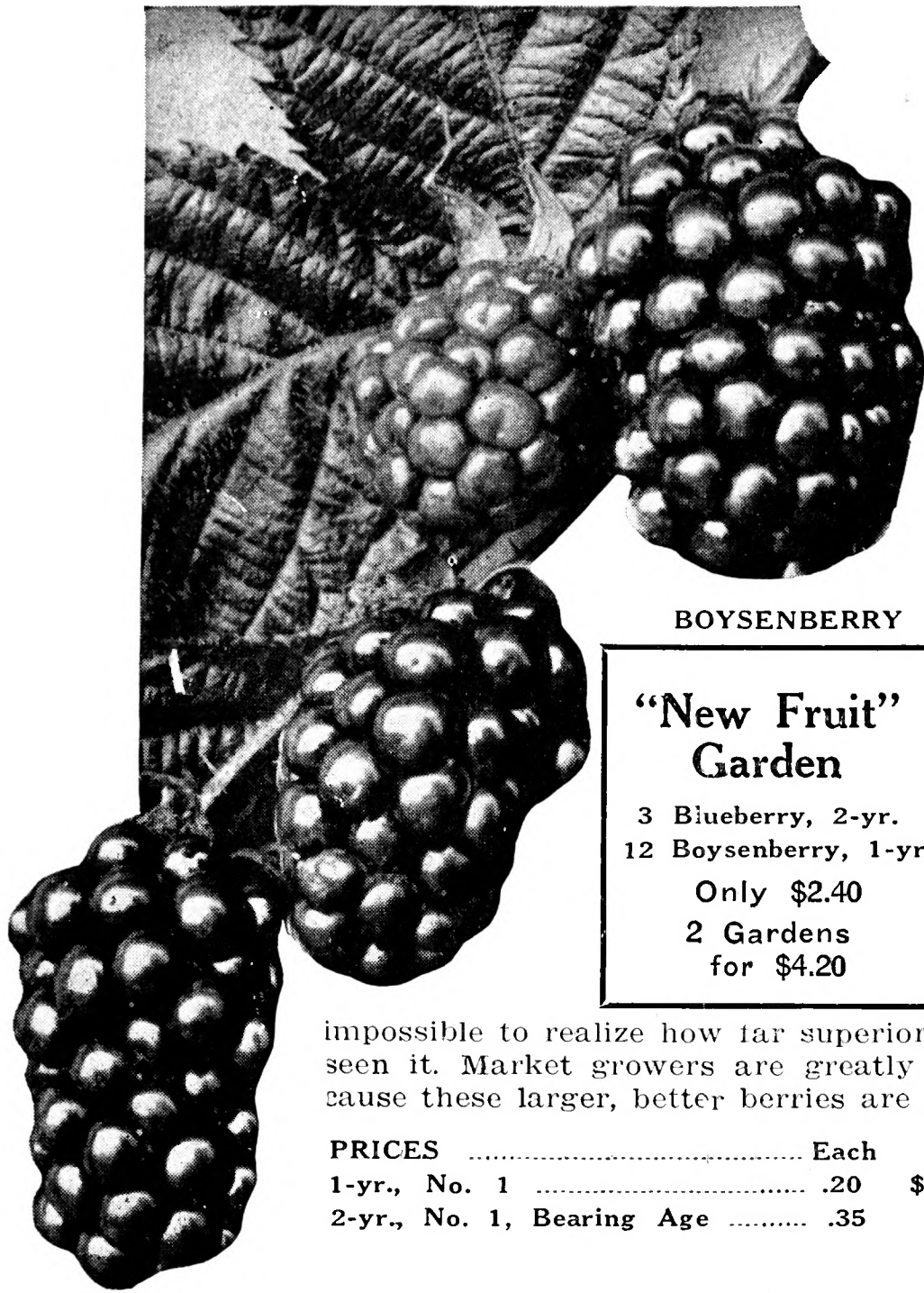
MOORE'S EARLY—(Black)

A heavy producing early variety. Profitable for commercial growing because it gets the early season prices. Similar to Concord in appearance and quality, ripens about two weeks earlier. It has a peculiarly sweet flavor that makes it a good table grape.

NEW CACO—(Red)

Caco is A-1 in every respect. Hardy, quick bearing, produces every year; fruit beautiful, unusually large size, clear amber color and best of all has a flavor of such sweetness it is a superior table grape.

Caco is a most beautiful hardy grape. Always in demand at grape markets with extra prices. Widely endorsed by experiment stations. Vines just as easy to grow as any other. There is always room for a few vines somewhere. **Don't be without Caco.**



BOYSENBERRY

**"New Fruit"
Garden**

3 Blueberry, 2-yr.
12 Boysenberry, 1-yr.

Only \$2.40

2 Gardens
for \$4.20

impossible to realize how far superior in all of these qualities it is until you have seen it. Market growers are greatly increasing their Boysenberry plantings because these larger, better berries are proving big money-makers for them.

PRICES	Each	6	12	25	50	100	250	1000
1-yr., No. 1	.20	\$.55	\$.95	\$1.55	\$2.75	\$4.75	\$11.30	\$37.50
2-yr., No. 1, Bearing Age	.35	1.95	2.95	4.95				

New Mammoth BOYSENBERRY

\$800 to \$1,500 Income Per Acre

55 berries fill a quart basket. Average size, 1 inch diameter, 1½ to 2 inches long—largest bush or vine berry known. Bushes are hardy (has stood 19 degrees below zero). Its exceptionally rapid growth, heavy crops, immense size and deliciously different flavor will amaze you. Grows like a dewberry and is as easy to raise. Ripens with them and fruits over a longer season. Boysenberry is a cross of Blackberry, Raspberry and Loganberry. Berries dark reddish-purple wine-colored, juicy with a high flavor not found in other bush fruit. Unbeaten for jellies, jams, pies. A dozen plants give all you can use and some to sell.

Fine For Jams, Jellies, Pies

Boysenberry is a real money-maker because of its outstanding features of immense size, exceptional productiveness, unusual flavor and fine appearance—it is

BLUEBERRIES

Deliciously Sweet, Giant Size Berries

These genuine cultivated Blueberries have been originated and improved by government experiment to produce big yields of giant size, deliciously sweet berries. Now every garden can have enough for canning and pies—2 to 6 bushes. Two varieties to lengthen the season are advised. Ripen from early July to late August. Bushes make a beautiful and useful ornamental shrub.

Cultivated Blueberries for market are profitable, selling retail from 40c to 70c per quart. Many new plantings are being made because profits are good.

Bushes last a lifetime and require no unusual care; yields vary from 3 to 9 quarts per bush depending on age. Of the many varieties being offered we have selected the 3 that in our opinion are best, most productive.

RANCOCAS. Midseason, Hardy, vigorous, productive; very large, firm berries of excellent sweet flavor.

RUBEL. Late. Hardy, vigorous and very productive, upright grower; large, extra firm berries of good quality. Recommended for commercial use.

HARDING. Late. Sweetest of all. Hardy, very productive; spreading growth. Longer fruiting season.

PRICES OF BLUEBERRY PLANTS

2-yr., No. 1, Sure to Grow; Start to Bear Second Season
2 for \$1.50; 4 for \$2.65; 6 for \$3.80; 12 for \$6.85; 25 for \$13.75

3-yr., No. 1, Bearing Age Bushes.

Each \$1.25; 3 for \$3.30; 6 for \$5.75 (Rancocas, Harding Only).

Blueberries can be grown satisfactorily on sandy or muck soil that is strongly acid and well supplied with water. Soil not acid can be made so by mixing in acid peat or Sodus Acid Humus. (See pink page D).

